

7 YOUTH MUSIC INITIATIVE 2 (AN123-2014)

The Committee are asked to approve a grant of £8,000 from the Chief Executive's Department Revenue Budget 2013/2014 towards the cost of the Youth Music Initiative 2 which is being co-ordinated by Dundee and Angus College and will be delivered at the Gardyne Theatre.

This initiative was initially discussed in the context of developing Dundee's bid for City of Culture status. Support for the proposal is consistent with the commitment made by the City Council and its partners to take forward as much of the Bid as possible

The main focus of the YMI2 bid to Creative Scotland is to provide a pathway for emerging bands to cut their first CDs and to provide professional support and mentoring. Through this programme, the Gardyne Studios and Theatre will be made available to young musicians, aspiring technicians and those interested in music journalism who normally would not be able to access facilities and expertise of such a high standard. This will take the form of a CD album, DVD documentary and music magazine documenting the processes involved and experiences gained, which will act as a promotional tool, showcasing the creative work of young people in the Tayside area.

An advisory and development process will support the artists through a panel of established industry practitioners, 12 bands or solo performers will be offered a package that will include: rehearsal and recording time in the Gardyne studios, with a dedicated mentor to support their activities throughout this process. This will include (per Band): a total of 6 x (2 hour) weekly rehearsal sessions with their appointed mentor, who will assist with the pre-production process in preparation for their 2 x (8 hours) day recording sessions, in which they will record and produce two songs for contribution towards the final album project.

Through its partnership with Dundee City Council's Education Department, Leisure and Culture Dundee and the local youth music forum, Dundee and Angus College will collaborate with existing music programme, community groups and activities to identify and engage with young people. Established links with Wave 102, D C Thomson Ltd and the local music scene will be used to advertise this creative opportunity through a press, radio and poster campaign.

Budget

The cost of running this project is £64,000.

Creative Scotland	£40,000
D C Thomson	£9,000 (in kind)
Dundee and Angus College	£4000
Wave 102	£3,000 (in Kind)
Current shortfall	£8,000

The City Council and other partners have identified music development as a key priority within its cultural strategy and the award of this grant will meet the requirement set out by Creative Scotland for evidence of local authority support, which is a criteria for their funding.