1 ATTENDANCE AT THE BUILDING THE BROADBAND ECONOMY CONFERENCE / INTELLIGENT COMMUNITY OF THE YEAR 2008 EVENT, BROOKLYN, NEW YORK 13TH/16TH MAY 2008 (AN46-2008)

Dundee was one of the top seven intelligent communities for 2007. As a result of that experience The City resubmitted for the 2008 round and once again has been nominated as one of the top seven.

In 2007 we were represented by officers due to the election and they have reported that last years winning delegation was led by a senior elected official and that seemed to have a bearing on they way they were received. It has therefore been suggested that this year the Dundee presentation would benefit from a similar level of representation.

The event runs from the 14th to the 16th of May. The event is being held at New York Polytechnic University at the MetroTech campus in Brooklyn. The official hotel is the Marriot at Brooklyn Bridge adjacent to the conference site.

Travel from Edinburgh has been costed at around £1,500 per head.

The hotel has been costed at £211 per night booked from the UK being the cheapest rate available.

It is recommended that the Convener or his nominee and the Head of Information Technology represent the City at the conference and awards in New York on the 13th to 16th May 2008. These costs can be met from the Economic Development revenue budget for 2008/09.

Members are requested to approve the foregoing.