2 ABC TICKET (AN86-2016)

Committee is asked to note the development and recent launch of a multi-operator smartcard bus ticket for Dundee and its surrounding area. The multi-operator ticket is branded as the ABC (all Bus Companies) ticket.

Currently, three participating bus operators have signed up to the agreement - Xplore Dundee, Stagecoach and Moffat & Williamson Ltd. Participating operators are required to appoint an independent scheme administrator to manage certain elements of the scheme and redistribute ticket revenue according to usage.

Dundee City Council has been invited by the participating operators to take on the role of independent scheme administrator and provide the administrative services as detailed in the scheme agreement. It has been agreed that a management fee (expected to be 2% of total ticket sales) will be paid to Dundee City Council to cover administration costs.

The scheme administrator role is twofold. As an independent 'honest broker', the Council will be responsible for redistribution of sales revenue to participating operators using a pre-agreed formula. Secondly, the Council will call meetings of the scheme's management committee and undertake related administrative tasks, including the acceptance of new operators into the scheme.

The availability of a multi-operator, smartcard ticket is a long held objective of Dundee City Council and the Scottish Government. Outcome 9 of the Single Outcome Agreement Delivery Plan refers to the 'development of a successful multi-operator travel ticket by 2017.'