

14 RENEWAL OF ADVERTISING CONTRACT (AN88-2007)

Reference is made to Article IX of the minute of this Committee held on 18th August 2003, which agreed to appoint Euro RSCG Riley as the Council's advertising agency for a minimum period of two years, with the option to extend to three at the end of the two year period.

A detailed review of the advertising requirements has been carried out and agencies were invited to bid for the work specified by the Council, which covers both recruitment and classified advertising.

Approval is sought to recommend that TMP Worldwide be offered the contract, with effect from 1st April 2007, for a minimum period of one year, with the option to extend to two at the end of the first year, having noted that the annual value of the contract is currently in the region of £4,690.