

**REPORT TO: ARTS & HERITAGE COMMITTEE – 17 APRIL 2000**

**REPORT ON: DUNDEE CONTEMPORARY ARTS – REVENUE SUPPORT 2000/2001**

**REPORT BY: DIRECTOR OF ARTS AND HERITAGE**

**REPORT NO: 255/2000**

## **1.0 PURPOSE OF REPORT**

1.1 To submit to the Committee a request for the renewal of financial support to Dundee Contemporary Arts Ltd for 2000/2001.

## **2.0 RECOMMENDATIONS**

2.1 That the Committee approves the level of revenue support from the City Council at £243,427 as set out in the report.

## **3.0 FINANCIAL IMPLICATIONS**

3.1 The service charge for the provision of core activities in 2000/2001 amounts to £106,090 and will be contained in a formal management agreement. The funding requirement in 2000/2001 for previously approved services transferred to Dundee Contemporary Arts amounts to £137,337. Allowance has been made for the foregoing expenditure totalling £243,427 in the 2000/2001 Arts and Heritage revenue budget.

## **4.0 LOCAL AGENDA 21 IMPLICATIONS**

4.1 Dundee Contemporary Arts Ltd offers facilities and programmes of exhibitions, events and workshops which are planned to meet the needs of audiences and artists and which ensure that opportunities for culture, leisure and recreation are readily available to all.

## **5.0 EQUAL OPPORTUNITIES IMPLICATIONS**

5.1 Dundee Contemporary Arts Ltd aims to make its programme accessible to all sections of the community including visitors with disabilities, the elderly and those with small children.

## **6.0 MAIN TEXT**

6.1 Dundee Contemporary Arts Ltd is located in the new arts centre, Dundee Contemporary Arts. The Company is responsible for managing the galleries, print studio, crafts shop, cinemas, public meeting room, outreach programme, Atlantic Telecom activity room, reception service and centre assistants' service. DCA Ltd monitors the performance of the café bar franchise, which is operated by Jute Café Bar. The building also houses the Visual Research Centre of Dundee University managed by Duncan of Jordanstone College of Art and Design, Dundee Public Art Programme and the offices of Dundee City Council's Arts and Heritage Department.

6.2 The annual revenue costs of Dundee Contemporary Arts Ltd are supported by the Scottish Arts Council, European Regional Development Fund, Scottish Screen and Dundee University (See Appendix 1).

6.3 Dundee Contemporary Arts opened to the public on 20 March 1999 and has attracted 350,000 visitors to date. The exhibitions' programme has attracted 90,000 attendances and 66,000 paying customers have attended the cinemas. All these figures exceed those in the arts centre's business plan.

- 6.4 The exhibition programme has featured international artists including Ian Davenport, Christine Borland, Tacita Dean and Olafu Eliasson. Group shows have included work by Andy Warhol, Anya Gallaccio, Gilbert and George, James Turrell, Louise Bourgeois and Catherine Yass, whose striking image of the Tay Rail Bridge has been reproduced on book covers and posters. The work of American photojournalist W Eugene Smith and architect Frank O Gehry's plans for a new Maggie's Centre in Dundee drew large attendances to the galleries last summer. The last exhibition of 1999/2000 season "Dream Machines" featured the work of over 40 artists. There have also been regular talks and tours of their work by artists featured in the exhibitions. Admission to all exhibitions is free.
- 6.5 DCA cinemas have featured a wide ranging programme including first run English and foreign language films such as "Life is Beautiful", "Orphans" and "Buena Vista Social Club". There have been German and French Film Festivals with special director talks and film seasons of popular directors. At weekends and holidays there are "Kids" film programmes with related workshops on animation, model-making, acting and low-budget film production, all fully subscribed. There are screenings for schools, documentary and short films, classic films, experimental video, animated films made by Dundee children and Bollywood epics for the Asian community.
- 6.6 The Print Studio has a diverse range of users, many of them attending introductory courses as first time users. Adults, families, children, schools and community groups take part in a diverse range of activities, classes and workshops. Papermaking, engraving, lithography, etching, digital imaging and relief printing are among the range of skills which people learn on modern equipment, with professional tuition. Several classes have been oversubscribed with extra classes added for screen printing and photography.
- 6.7 Over 7,000 people (especially children, young people and families) have taken part in talks, workshops, training, artist-led projects, weekend and school holiday events in the Atlantic Telecom Room. Innovative partnership projects have been developed with local agencies and organisations such as the White Top Centre, Castle Park Project, Corner Youth Project, Dundee College Special Programme, "Give Youth a Chance" Project and neighbourhood centres. Long term developments with the Education Development Service will be promoting the role of arts within education and especially within key skills such as literacy and IT.
- 6.8 DCA crafts shop, "One Five Two" has shown the works of over 50 local and national craftworkers including Paul Spence, Suleyman Saba, Anna King and Jane Keith. There is a range of unique items, stationery, books and award winning design. There are also special crafts events and evenings.
- 6.9 The establishment of the centre has created 53 new, full-time equivalent, jobs at the centre comprising 39 full-time posts and 56 part-time posts. These have been created in the spheres of catering, curating, invigilation, cinemas, reception, stewarding and printmaking. The workshops programme has created work opportunities for local artists. The Visual Research Centre has supported the work of over 60 artists in 1999/2000

6.10 Public recognition in the year has featured:-

- Winner of the Regeneration of Scotland Supreme Award, run jointly by Scottish Enterprise and the Royal Incorporation of Architects in Scotland
- "Sunday Herald" Visual Arts Event of the Year 1999
- Winner of an Arts and Business Pairing Scheme Award for Atlantic Telecom's sponsorship of the community and education programme.
- "Scotland the Best" Award for Excellence
- Winner of a four star award from the Scottish Tourist Board for "an excellent standard of facilities and service"

## **7.0 CONSULTATION**

7.1 The Chief Executive, Director of Support Services and Director of Finance has been consulted on the contents of this report.

## **8.0 BACKGROUND PAPERS**

8.1 None

Director of Arts and Heritage \_\_\_\_\_ Date \_\_\_\_\_

## APPENDIX I

### DUNDEE CONTEMPORARY ARTS BUDGET – 2000/2001

	Provisional Outturn 1999/2000	Budget 2000/2001
<b>Expenditure</b>		
Staff Costs	548,071	604,984
Programmes, Exhibitions, Projects	256,053	245,770
Education	26,707	24,030
Print Studio	22,941	27,500
Shop	35,943	36,400
Overheads	112,161	108,634
Marketing/Development	<u>113,661</u>	<u>105,351</u>
	<b><u>1,115,537</u></b>	<b><u>1,152,669</u></b>
<b>Income</b>		
Public Sources		
Scottish Arts Council – Revenue	235,000	242,000
Scottish Arts Council – Project	11,500	14,300
Scottish Screen – Revenue & Project	42,500	44,050
Dundee City Council - Revenue	103,000	106,090
- ERDF Marketing	56,732	65,000
- Marketing	35,000	36,050
- Transferred	93,331	101,287
Other Public Bodies	9,500	5,000
University of Dundee – Revenue &	13,000	13,250
Marketing		
<b>Trading Income</b>	160,170	153,768
Shop, Print Studio, Café	175,080	189,800
Cinema Income Including Advertising	70,800	82,000
Sponsorship and Donations	77,750	75,388
Other Income/Recoveries	<u>32,174</u>	<u>24,686</u>
Transfer from General Reserve		
	<b><u>1,115,537</u></b>	<b><u>1,152,669</u></b>