ITEM No ...10.....

REPORT TO: CITY GOVERNANCE COMMITTEE - 27 OCTOBER 2025

REPORT ON: DUNDEE'S UNESCO CITY OF DESIGN DESIGNATION

REPORT BY: DIRECTOR, LEISURE AND CULTURE DUNDEE

REPORT NO: 316-2025

1 PURPOSE OF REPORT

1.1 This report updates elected members on the evaluation of Dundee's Quadrennial Membership Monitoring Report 2020-2024 to UNESCO and provides an overview of the proposed strategic priorities and action plan of Dundee's City of Design designation for the period 2026-2029.

2 RECOMMENDATIONS

- 2.1 It is recommended that the Committee:
 - a. Notes the content of this report and appendices.
 - b. Notes the evaluation of Dundee's Quadrennial Membership Monitoring Report 2020-2024 as 'Excellent' scoring 4.6 of 5.

3 FINANCIAL IMPLICATIONS

- 3.1 The annual staffing cost for the three full-time employees is currently £102,500. The proposed activities of the Action Plan 2026-2029 averaging £250,000 annually will be sourced through external fundraising as successfully achieved in previous years.
- 3.2 The Executive Director of Corporate Services has confirmed funding for 25/26 is contained within the Council Revenue Budget 2025.

4 BACKGROUND

- 4.1 In 2014, Dundee became the UK's first and only UNESCO City of Design. The accolade promotes Dundee internationally, attracting people to visit Dundee and contributing to the economy of the city through tourism.
- 4.2 The award recognises Dundee's historical contribution to design in its past industries and technologies, but more importantly, designations are awarded to cities who are active and future facing, who look at the ways in which design can have a positive impact on the future of the city and apply that on a day-to-day basis.
- 4.3 Dundee's designation is the responsibility of Dundee City Council. Since the inception in 2014, DCC have engaged with Leisure & Culture Dundee to deliver the requirements of the designation on their behalf.
- 4.4 Details of the background to Dundee's UNESCO City of Design designation and the responsibilities of cities who hold a UNESCO Creative City Designation are outlined in Appendix 1.
- 4.5 An outline of currently active projects being delivered by UNESCO City of Design Dundee is included in Appendix 2.

5 PARTNERSHIPS AND FINANCIAL CONTRIBUTIONS

- 5.1 Since the award was made to the city in 2014, the team has ensured that the extensive programme of activities is deliverable each year by securing financial commitments from partners, as well as significant wider external funding. This is essential for matched funding, staff continuity and project planning.
- 5.2 Between 2022 and 2025 the team generated income of £1,165,616. Sources for this income included:
 - Scottish Government through Creative Scotland Open Fund, Creative Scotland Targeted Funds, EventScotland National Programme, Creative Communities, Greenspace Scotland, and Sustrans Scotland;
 - Trusts and Foundations including the Alexander Moncur Trust, and The Leng Trust;
 - Local Funding through Dundee City Council such as UK SPF and the Community Regeneration Forum;
 - Income generated through sales, tickets and services.
- 5.3 Confirmed financial support of £102,500 for staffing costs for the current period of April 2025-March 2026 is as follows:

Dundee City Council: £60,000 Abertay University: £15,000

Northwood Charitable Trust: £27,500

- 5.4 Support from Northwood Trust and Abertay University is committed on a year by year basis subject to application and has been consistent for the last ten years.
- 5.5 Leisure & Culture Dundee provides management of the UNESCO City of Design Dundee and an office base, this includes line management with Head of Culture and Libraries, payroll, finance management and HR support.
- 5.6 Leisure & Culture Dundee and V&A Dundee have a strategic partnership to support the profile of UNESCO City of Design Dundee and collaborate on selected programme elements such as Dundee Design Festival 2027.
- 5.7 Key partnerships are also held with Visit Scotland, UNESCO UK, UNESCO City of Crafts and Folk Art Perth, UNESCO City of Music Glasgow, and UNESCO City of Literature Edinburgh. These relationships developed into Scotland's UNESCO Trail, the first of its kind in the world, bringing together all the Scottish UNESCO sites - Creative Cities, World Heritage, Biosphere and Geo Parks. Information on this is available at: https://www.visitscotland.org/news/2025/unesco-impact-report
- 5.8 Supported by UNESCO UK, Scottish Government is currently reviewing their active support of Scotland's UNESCO Creative Cities.

6 **UNESCO MEMBERSHIP MONITORING REPORT - 2020-2024**

6.1 Every four years, member cities are required to submit a report online as an essential requirement of holding a UNESCO Creative City Designation, charting the ways in which the city has contributed to the UCCN's implementation. The next UCCN Reporting Exercise will be launched in 2027 for submission in 2028.

- 6.2 The UCCN Reporting Exercise helps to effectively chart progress, showcase concrete achievements of the UCCN, highlight effective policies, strategies and partnerships and support the development and evidence-based formulation and implementation of new, evidence-based action plans. It also raises awareness of emerging issues regarding the role of culture and creativity in sustainable urban development.
- Dundee submitted its 2020-2024 report in June 2024 alongside over 200 other cities and received an Excellent rating with an overall score of 4.6 out of a possible 5, as shown in the Evaluation Report at Appendix 3. 12 cities of design were evaluated in this period and Dundee ranked equal highest alongside cities Bandung in Indonesia and Kaunas in Lithuania.
- 6.4 Highlights from the report note that Dundee is an active participant and one of the *'leading cities within the design subnetwork.'*
- 6.5 Evaluating city, Montreal, noted that Dundee 'effectively utilises its creative assets to promote cultural regeneration, community engagement and economic growth' and 'Locally, they engage in projects that have a strong social and economic impact both on the design community and the population in general.'
- In reference to specific projects, including the Union Street Transformation Project, evaluating city Bangkok noted the project 'demonstrated the role of participatory design in fostering community well-being, and strengthened Dundee's identity as a UNESCO City of Design, offering a model for urban renewal worldwide.'
- 6.7 Overall evaluating city Beijing, noted 'At the local level, it has effectively promoted the development of its creative industries by implementing numerous high-quality projects that integrate the concept of design into all aspects of urban life.'

7 RISK

- 7.1 The UNESCO Creative City designation recognises Dundee's historical contribution to design in its past industries and technologies but, more importantly, designations are awarded to cities who are active and future facing, who look at the ways in which design can have a positive impact on the future of the city and apply that on a day-to-day basis.
- 7.2 UNESCO Creative City designations are not time-bound and there are mechanisms are in place to remove UNESCO designations from cities who are not delivering on their commitment to the UCCN Mission or who do not complete their mandatory reporting and participation requirements.
- 7.3 If Dundee does not have a mechanism to deliver a UNESCO City of Design programme it risks the removal of the designation.
- 7.4 Cities have a responsibility to nominate a Focal Point who is responsible for managing the designation on a day-to-day basis. This position is held by Annie Marrs, Lead Officer, UNESCO City of Design Dundee, Leisure & Culture Dundee. Cities are also required to be represented at the AGM of the UNESCO Creative Cities Network and the annual meeting of the Design Cities Subnetwork.
- 7.5 Cities have a responsibility to report on a quadrennial basis against the Mission & Objects of UCCN and the Mondiacult Declaration. The officers responsible for the designation collect and submit quantitative and qualitative data.

- 7.6 The loss of Dundee's designation as a UNESCO City of Design would have impacts across tourism, external reputation of the city, and communities.
- 7.7 Dundee's tourism messaging is integrated with the UNESCO designation. Strategic Priority 2 includes the area of action 2B: Reflect Dundee's UNESCO City of Design designation and its thriving community of creatives; place arts and culture, design and the creative industries at the centre of the visitor experience, giving a sense of place and creating opportunities for play and interaction.
- 7.8 The city's reputation is bolstered by the UNESCO designation. In September 2024, The Guardian reported that students benefit from the ambition driven by the UNESCO recognition and that students benefit from opportunities connected to the designation.

8 STRATEGIC PRIORITIES & ACTIONS 2026-2029

- The work of UNESCO City of Design Dundee must contribute towards the Mission Statement and Objectives of the UNESCO Creative City Network as outlined in Appendix 1.
- 8.2 The future work of UNESCO City of Design Dundee will align closely with the delivery of the City Plan, Local Development Plans and other strategic plans including Dundee's City Centre Strategic Investment Plan, Dundee's Cultural Strategy and Dundee's Tourism Plan. To deliver this, a new strategic plan has been developed for the next stage of the UNESCO designation focusing on three key areas.
- 8.3 **Communication**: Telling Dundee's design story by raising awareness and knowledge of UNESCO City of Design Dundee, the programmes we run and the impact the designation has on the people of Dundee.

We will:

- Broaden the understanding of design and the different ways in which it impacts our lives through positive change and community empowerment.
- Highlight local projects where design has made an impact on people facing poverty and inequality in Dundee and where it has improved health & wellbeing.
- Profile Dundee's designers and design community, telling their story and celebrating their successes contributing to civic pride.
- Raise awareness of Dundee's UNESCO designation globally by promoting the city to a larger number of people internationally, contributing towards a smart and sustainable city economy by increasing tourism and the city's reputation.

UNESCO City of Design will employ a variety of different tools, techniques and platforms to raise awareness and promote the activities of the designation.

8.4 **Community**: Engaging the people of Dundee with design. Increasing opportunities to take part and develop the understanding of design and its impact on our everyday life, society, and culture within Dundee.

We will:

- Increase the number of people taking part in design activities.
- Deliver co-design projects which engage communities as active stakeholders in participatory design initiatives which directly impact their community.

- Continue to work with partners including NHS Tayside Charitable Foundation, V&A Dundee, Tayside Mountain Rescue, Community Regeneration Forum's and others to develop and deliver community projects.
- Prioritise inclusive, transformative and sustainably focused projects that enact caring principles, centre community wealth building and deliver locally towards the UN Sustainable Development Goals.

These projects support community development and empowerment through the principles of designing together with practical tools that support meaningful collaboration. This area of work will contribute towards the development of strong communities where people feel safe and proud to live.

8.5 **Professional Development**: Improving employment and opportunities for all by supporting the growth of Dundee as a successful place for designers to run businesses through the delivery of initiatives which support work force and skills development within the Creative Industries.

We will:

- Deliver a professional development programme as part of 'Design Lives Here' to with a focus on upskilling across the Creative Industries.
- Support the active engagement of Dundee's designers to participate in international professional development opportunities.
- Deliver Dundee Design Festival 2027 with opportunities for over 150 designers to showcase their work.
- Work with Abertay University & University of Dundee to create employment opportunities and retain talent.
- Raise awareness of the design talent and businesses in Dundee.

UNESCO City of Design will continue to support Dundee's designers and Creative Industries to be an integral and successful part of a creative, smart and sustainable city economy which retains and attracts design talent.

- 8.6 These strategic priorities and associated activity will support achieving the priorities of the Dundee City Plan 2022-2032.
 - Dundee will be a caring city which has tackled the root causes of poverty and delivered fairness in incomes, education and health.
 - Dundee will have a strong, creative, smart and sustainable city economy with jobs and opportunities for all.
 - Dundee will be a greener city, made up of strong communities where people feel empowered, safe and proud to live.
- 8.7 **Dundee Design Festival** remains an integral part of the future of the UNESCO City of Design Dundee programme.
- 8.8 In 2024, the 5th festival took place at Michelin Scotland Innovation Parc over 7 days and attracted 10,701 visitors with 208 participating designers. The immersive and interactive 7-day programme included installations, exhibitions, talks and events profiling Dundee and Scotland's contemporary design scene alongside international work from across the global UNESCO Cities of Design network.
- 8.9 Providing opportunities for young people and communities to learn and be inspired at Dundee Design Festival is an integral part of the programme. The festival hosted 806 people across 38 individual educational or community groups including 14 primary and secondary school visits.

Young people were able to meet designers and talk with creative practitioners to find out about a wide variety of jobs in the creative industries. 93% of the groups came from Dundee and covered all 8 of Dundee's Ward areas.

- 8.10 It should be noted that there is a new funding opportunity via Creative Scotland aimed at large national level festivals and DDF has strong potential to achieve between 100,000 and 300,000 in revenue funds towards the next festival. The 'Expanded Festivals Fund' is specifically designed to support festivals to enable innovation in programming and showcase Scottish artists and practitioners.
- 8.11 A full report on Dundee Design Festival 2024 is included as Appendix 4.

9 POLICY IMPLICATIONS

9.1 This report has been subject to an Integrated Impact Assessment to identify impacts on Equality & Diversity, Fairness & Poverty, Environment and Corporate Risk. An impact, positive or negative, on one or more of these issues was identified. An appropriate senior manager has checked and agreed with this assessment. A copy of the Integrated Impact Assessment showing the impacts and accompanying benefits of/mitigating factors for them is included as Appendices to this report.

10 CONSULTATIONS

10.1 The Council Leadership Team have been consulted in the preparation of this report.

11 BACKGROUND PAPERS

11.1 None.

Judy Dobbie Director, Leisure & Culture Dundee

September 2025

APPENDIX 1

ABOUT BEING A UNESCO CITY OF DESIGN

1. WHAT DOES IT MEAN TO BE A UNESCO CREATIVE CITY?

- **1.1.** In 2014, Dundee became the UK's first and only UNESCO City of Design.
- **1.2.** The application was made by the city after Dundee was unsuccessful at securing UK City of Culture for 2017.
- 1.3. The application and the award recognises Dundee's historical contribution to design in its past industries and technologies but, more importantly, designations are awarded to cities who are active and future facing, who look at the ways in which design can have a positive impact on the future of the city and apply that on a day-to-day basis.
- **1.4.** By accepting the designation, member cities commit to the Mission Statement of the UNESCO Creative Cities Network.

https://www.unesco.org/en/creative-cities/mission

Mission

Launched in 2004, the UNESCO Creative Cities Network (UCCN) aims to strengthen cooperation with and among cities that have recognised creativity as a strategic factor of sustainable development as regards economic, social, cultural and environmental aspects.

By joining the Network, cities acknowledge their commitment to sharing best practices, developing partnerships that promote creativity and the cultural industries, strengthening participation in cultural life and integrating culture in urban development plans.

The Network further commits to supporting the United Nations frameworks, particularly the 2030 Agenda for Sustainable Development.

The UNESCO Creative Cities Network covers eight creative fields: Architecture, Crafts and Folk Art, Design, Film, Gastronomy, Literature, Media Arts, and Music.

Objectives

The UNESCO Creative Cities Network aims to:

- strengthen international cooperation between cities that have recognised creativity as a strategic factor of their sustainable development.
- stimulate and enhance initiatives led by member cities to make creativity an essential component of urban development, notably through partnerships involving the public and private sectors and civil society.
- strengthen the creation, production, distribution and dissemination of cultural activities, goods and services.
- develop hubs of creativity and innovation and broaden opportunities for creators and professionals in the cultural sector.
- improve access to and participation in cultural life as well as the enjoyment of cultural goods and services, notably for marginalised or vulnerable groups and individuals.
- fully integrate culture and creativity into local development strategies and plans.

Areas of action

The objectives of the UNESCO Creative Cities Network are implemented both at the level of the member cities and at the international level, notably through the following areas of action:

- sharing experiences, knowledge and best practices.
- pilot projects, partnerships and initiatives associating the public and private sectors, and civil society.
- professional and artistic exchange programmes and networks.
- studies, research and evaluations on the experience of the Creative Cities.
- policies and measures for sustainable urban development.
- communication and awareness raising activities

Additionally, the local and international initiatives of member cities contribute to the UN's Sustainable Development Goals and achieving Agenda 2030.

- **1.5.** Each city must nominate a local 'Focal Point'. This is the person responsible for managing the designation on a day-to-day basis. Currently this position is held by Annie Marrs, Lead Officer, UNESCO City of Design Dundee, Leisure & Culture Dundee.
- **1.6.** Today there are 49 UNESCO Cities of Design across the world.

- 1.7. There are 2 mandatory meetings held annually the AGM of the UNESCO Creative Cities Network and the annual meeting of the Design Cities Subnetwork (or cluster). In addition, the Design Cities hold two online meetings a year.
- **1.8.** Cities are encouraged to contribute to the organisation of their respective Sub-network. Cities take turns at hosting meetings, at chairing working groups and taking responsibility for operational tasks.
- **1.9.** In October 2018, Dundee hosted the Design Cities sub-network meeting.
- **1.10.** Since March 2022, Dundee has held the position of 'Deputy Coordinator' of the Design Cities Sub-network. This is a voluntary position and involves the Focal Point working with the Coordinator Cindy Lee from Wuhan, China to set agendas, report concerns of cities to UNESCO and generally support the development of the network.
- **1.11.** At the 2025 Design Cities Subnetwork Meeting, the city of Dundee transitioned from the Deputy Coordinator role to Coordinator role. This role positions Dundee exceptionally well in the international network.
- 1.12. UNESCO Creative City designations are for life, they are not time-bound, however they can be removed. Over the last year, UNESCO has been carrying out an independent review of the UCCN. The resulting report and recommendations (which were adopted in 2024: https://unesdoc.unesco.org/ark:/48223/pf0000388645) include a 'sunset clause' which will enable UNESCO to remove the designation from inactive cities and sustainably manage the growth of the network.
- **1.13.** UNESCO is not devolved to the Scottish Government. The UK is the Member State of the UN.
- **1.14.** The organisation responsible for UNESCO in the UK is the UK National Commission. It is a not-for-profit based in London and receives grant funding from the UK Government.
 - https://unesco.org.uk/the-role-of-the-uk-national-commission-for-unesco/
- **1.15.** UNESCO UK convene meetings online and in person throughout the year. The UK Creative Cities meet quarterly, and the voluntary chair is currently held by the city of Perth.

1.16. In Scotland, an initiative developed by Visit Scotland during Covid called 'Scotland's UNESCO Trail' brought together all Scottish UNESCO sites – Creative Cities, World Heritage, Biospheres and Geo-parks – to encourage tourism across Scotland. This grouping not only served as a tourism offer but also strengthened the partnerships and collaborations across Scotland. Scotland's UNESCO Trail is the first of its kind in the world and has won a number of awards.

https://unesco.org.uk/news/scotland-unesco-trail-final-evaluation-report-gives-detail-on-initiatives-success

2. HOW DOES IT WORK IN DUNDEE?

- **2.1.** Every city manages their UNESCO Creative City designation in different ways but the overarching agreement is signed between UNESCO and the City Council.
- **2.2.** When first designated, Leisure & Culture Dundee secured funding from Creative Scotland's Place Partnership programme to deliver the first 3-years of the programme.
- 2.3. In addition, city partners have supported the delivery of the designation.

 These have included but are not limited to: Abertay University, Dundee City
 Council, Leisure & Culture Dundee, Northwood Charitable Trust, University of
 Dundee, Creative Dundee and V&A Dundee
- **2.4.** Leisure & Culture Dundee employee the staff and manage all HR, finance and legal activities relating to the designation.
- **2.5.** The team are based at Central Library.
- **2.6.** The UNESCO City of Design Dundee Team is currently made up of:
 - 1FTE, Lead Officer and 1FTE, Project Coordinator
- **2.7.** The 2022 2025 Partnership Agreements secured the following annual financial commitment to a total of £130,000 which covered the core staffing and core project costs:

• Abertay University: £15,000

• Dundee City Council: £60,000

• University of Dundee: £25,000

• Northwood Charitable Trust: £30.000

- **2.8.** In the 2022 2025 period, the team further secured income of: £775,616 These sources include:
 - Scottish Government through; Creative Scotland Open Fund, Creative Scotland Targeted Funds, EventScotland National Programme, Greenspace Scotland, and Sustrans Scotland.
 - Trusts and Foundations including Alexander Moncur Trust, and The Leng Trust.
 - Local Funding through Dundee City Council; UK SPF, and Coldside Community Regeneration Forum.
 - Earned income through sales, tickets and services.
- **2.9.** By March 2025, the team had a totalled income of £1,165,616.
- **2.10.** Annual commitments by partners are essential for match funding and to support staff to raise this money.

3. WHAT HAVE WE DONE IN THE LAST THREE YEARS?

- **3.1.** The team deliver a programme which:
 - Engages citizens in design, the work of designers and opportunities for codesign.
 - Contributes to an expanded understanding of design and its contribution to our everyday life, society and culture.
 - Helps to tell the story of 'why Dundee is a city of design?'
 - Celebrates and shows the impact of design.
 - Champions Dundee's designers by promoting their talent, supporting their creative and commercial success, and involving them in decisions.
 - Actively participates in the UNESCO Creative Cities Network through collaborations and sharing in projects and learnings from other UNESCO Cities of Design.

3.2. Local Activity in period 2022 - 2025

• **Photo City Photo Walks** – a monthly photography walk in different parts of the city: Waterfront, Dawson Park & Broughty Ferry, Lochee, Baxter Park & Stobswell, City Centre, Whitfield and West End. The 7 walks attracted 238 people, and the resulting photography was shown in V&A Dundee as part of the exhibition 'Photo City'. The purpose of the project was to capture Dundee in the year 2024, through the eyes of the people who live and visit the city. A photography book was published to commemorate this project, and the

participants work in December 2024. The group still meets monthly on a volunteer basis.

- **CODE Souvenir** A catalogue promoting souvenirs and gift products, designed, made and manufactured in Dundee by the city's designers. The team also ran Pop-Up Shops under the banner of CODE Souvenir including at the 2021 Christmas Market and in a Union Street shop unit occupied for the ongoing Union Street Transformation Project: https://cityofdesigndundee.com/products
- **Dundee Month of Design** A month long programme of design events, workshops and activity. In 2023 and in 2024 there were over 40 events hosted by venues, organisations and individuals across the city.
- A What's On Guide for Design Created from infrastructure already developed for Dundee Month of Design, the team created a year-round design what's on hosted at: https://cityofdesigndundee.com/events/
- #WhoIsTheDesigner Campaign A local print and digital media campaign profiling 15 different designers working in Dundee, alongside an international campaign with Montreal City of Design profiling 8 Dundee architects and urban designers:

 https://www.thecourier.co.uk/fp/news/dundee/4781886/who-are-the-six-
- dundee-designers-spotlighted-by-new-photo-campaign
 Union Street Transformation Project Stage 1 & 2 of a co-designed
 - proposal for a future, pedestrianised Union Street.

 Video of Stage 1 (2022): https://youtu.be/Z9X dvg3s Q
- Remembering Together: Co-designing a Covid Memorial Citywide community co-design project to create a new memorial garden with people most affected by Covid:

 https://cityofdesigndundee.com/remembering-together-dundee
- **Hilltown Park Environmental Improvements** A series of design interventions proposed by the community and taken forward by Hilltown born graphic designer Rhianne Connelly.
- Designer Christmas Tree Commissions 2022, 2023 & 2024 Part of Dundee's festive programme saw 13 designers commissioned to create 'trees' from recycled and reused materials:
 https://cityofdesigndundee.com/projects/dundees-designer-christmas-trees-2024/

• V&A Dundee Tim Allan Internship: MFA Curatorial Practice at University of Dundee – The intern researched, designed and delivered an exhibition and series of workshops which took place in the Union Street space. The internship was particularly successful, and we were able to offer them a short-term contract for Dundee Design Festival.

3.3. National Activity

- **Design for Scotland** Design for Scotland is a research project led by V&A Dundee seeking to explore how to develop a strategic and focussed approach to supporting design nationally.
- **UNESCO Scotland Trail** Scotland is the first country in the world to bring together all its UNESCO sites into one visitor focused trail which tells the authentic story of Scotland in a way that is progressive, pioneering and inclusive.

3.4. Dundee Design Festival

Dundee Design Festival is the largest scale individual activity that the team deliver.

It was first held in 2016, in the former DC Thomson print factory, West Ward Works and again in 2017. We then moved to a biennale model, delivering the next festival in 2019 in the Keiller Centre.

In 2021, and in the context of Covid, we moved to a model which was based in 4 different locations which we called 'Design Houses' including Hilltown Park, Albert Street, Finlathen Park and at the Waterfront. We also had a digital 'Design House' for people unable to visit in person.

The 2024 festival began development in March 2023, when we appointed a Curator & Creative Director. The UNESCO City of Design Dundee team deliver the festival, but the Curator shapes the content.

As part of the development, it was clear that there is no other celebration of Scottish design, and we positioned the festival to be **Scotland's national** celebration of design.

A partnership with Michelin Scotland Innovation Parc, allowed us to deliver the biggest festival we ever have accessing 3 old factory spaces totally 9,000 sqm of space. More than 10,000 people visited the festival over 7 days.

It is essential to the team that the festival reaches our communities and as part of the Dundee Design Festival 2024 we:

- showcased the work of over 40 Dundee designers 25% of the overall programme.
- Provided a paid work placement for a BA Graphic Design graduate from University of Dundee.
- Welcomed 22 local school/youth groups to the festival including: Rosebank Primary School, Downfield Primary School, Rowantree Primary School, Glebelands Primary School, Cragie High and Braeview Academy.
- Welcomed 4 groups from The Glasgow School of Art and Edinburgh College of Art.
- Welcomed 30 young people as part of ACES Access to Creative Education in Scotland.

Dundee Design Festival will return in 2027.

3.5. International Activity

Dundee actively seeks out opportunities for local designers to participate in international programmes. Projects include:

- **Design for Heritage (December 2023)** Dundee x Changsha (China) Exchange with Yujia Huang Lecturer in Design Enterprise and Creative Economics at Duncan of Jordanstone College of Art & Design, University of Dundee.
- **Dundee & Wuhan, China (October 2023)** University of Dundee and Wuhan University (China) have an ongoing partnership in architecture. Part of this programme looks to build better connections between cities to help students integrate.
- Dundee & Cebu, Philippines (October 2022) Dundee hosted international visit to Dundee by a delegation of designers from Cebu (Philippines). The purpose of this visit was to build on the existing relationship and explore potential future collaborations.
- Dundee & Beirut, Lebanon (January 2023) Hosted an
 international visit to Dundee to showcase Alha Fawda's (Beirut, Lebanon)
 Plastic recycling programme as part of V&A Dundee's exhibition Plastic:
 Remaking Our World. Dundee designer, Lauren Morsely was
 commissioned to create a street mural in Beirut, Lebanon over a weeklong
 visit supported by UNESCO City of Design Dundee and Alha Fawda.

APPENDIX 2

UNESCO CITY OF DESIGN DUNDEE PROGRAMME OF ACTIVITY | APRIL 2025 - MARCH 2026

UNESCO City of Design Dundee has continued to develop new and existing programming for the financial year 2025-2026 including local, Dundee-centred activity, and internationally linked work.

Local, Dundee-centred activity in the period 2025 - 2026 includes:

- **Dundee Month of Design** An annual, month long programme of design events, workshops and activity. In 2024 there were 73 events totalling a combined attendance of 59,413 hosted by venues, organisations and individuals across the city.
- **Dundee Design Trails** Walking tours of Dundee focused on local design stories with accompanying audio guides. Routes are themed to the architecture of Dundee's textile mills in Stobswell and Hawkhill, post-war architecture across Lochee and the West End, innovations and technology across the City Centre and West End, and a general introductory tour to Dundee again across the City Centre. These tours have been designed for both citizens and tourists alike. Funded by UK SPF.



Dundee Design Trails, launched to coincide with Dundee Month of Design. Photography by Holly Quinn.

• Remembering Together: Dundee's COVID Memorial – City-wide community co-design project to create a new memorial garden with people most affected by Covid. Installation of the designed space commences Autumn 2025 in Coldside.



Remembering Together: Dundee's COVID Memorial. Project render courtesy of Old School Fabrications.

- Jupiter+ Dundee Jupiter Artland's offsite project JUPITER+ DUNDEE, will bring world-class artist Lindsey Mendick to the city this September to create an installation and interactive workshop space. UNESCO City of Design Dundee is supporting this activity by connecting local young people with the project and its accompanying educational programme ORBIT, designed to encourage more young people to enter the creative industries.
- Outer Spaces Outer Spaces offers studio and project spaces in former
 offices, retail units and vacant properties across Scotland. Within their newest unit
 at The Wellgate, UNESCO City of Design Dundee will open and launch a new
 design-focused exhibition space, utilising infrastructure from previous Dundee
 Design Festival's to create an environment accessible for newly graduated and
 emerging design practitioners.
- SAY Awards Design Commission UNESCO City of Design Dundee selected the winning designer of 2025's SAY Awards alongside Hilary Goodfellow, SAY Award Event Manager. No Comply, an emerging homeware brand transforming broken skateboards into new designs, will develop the awards with support from Hilary and UNESCO City of Design Dundee ahead of the November 2025 award ceremony.
- **Design Lives Here** UNESCO City of Design Dundee's supporter scheme celebrating and showcasing individuals, organisations and businesses in Dundee who align with design values. As of 29/08/25, it has 58 members. The scheme is for anyone who champions design in their work. Supporters must sign up to the six principles of the Design Lives Here Charter which supports community wealth building, design education, responsible consumption and production methods, and the creative economy aligning the initiative with the UN Sustainable Development Goals.



Design Lives Here launch event at EH9 Espresso, Annfield Road. Photography courtesy of Fraser Smith.

• Tartan Design Competition, with Tayside Mountain Rescue and Andie's Sewing School - Young people across Tayside were encouraged to create their own tartan design inspired by the colours of local landscapes with accompanying in-person workshops. More than 300 activity packs were circulated to children and families across Dundee. The winning design will be selected by Tayside Mountain Rescue as their official charity tartan.



Tartan Design Workshop at Central Library, July 2025. Photography by Kirsten Wallace.

- Object of the Month Utilising a window space at Central Library, UNESCO
 City of Design Dundee display a new design object every month featuring pieces
 from across the UNESCO Design Cities Network alternated with work by Dundee based designers.
- **Professional Development Programme** Series of training courses to support freelancers and SMEs (Small and Medium-sized Enterprises) in the Dundee design sector. Courses include building retail skills, media training, workshop delivery (including first aid) and advertising advice.

International activity in the period 2025 - 2026 includes:

• A Streetcar Named Design 13th Biennale Internationale Design Saint-Étienne – In celebration of the 13th Biennale Internationale Design Saint-Étienne, the Cité du design and Saint-Étienne public transport company (STAS), launched the winning designs of the A Streetcar Named Design competition in May 2025. The International Prize, only applicable to students studying in a fellow UNESCO Creative City, was awarded to Paul Hinnrichs, Digital Interaction Design student at Duncan of Jordanstone College of Art & Design, University of Dundee.



Paul Hinnrichs with his winning tram design in Saint-Etienne, France. Photography by Jérôme Abou.

• 80 Years of UNESCO – Marking 80 years since the inception of UNESCO in 1945. An upcoming print campaign in collaboration with BUILD Hollywood celebrating design in Dundee across the last 80 years. Example key events include the invention of keyhole surgery at Ninewells Hospital (1976), the launch of DMA Design (1988), and the opening of V&A Dundee (2018).

• #WhoIsTheDesigner – The return of a local print and digital media campaign profiling different designers working in Dundee, alongside an international campaign in collaboration with Montreal City of Design featuring Dundee architects and urban designers in an international media publication.



#WholsTheDesigner (2023), Rachael Higgins & Callum McRobbie of Dundee City Council at Seabraes Viewpoint. Photography by Grant Anderson

- 8th Wuhan Design Biennale and Wuhan Design Day 2025 Dundee-based games and character designer Karishma Seth has been nominated to take part in Wuhan's 8th Design Biennale as an exhibiting designer. This would see Karishma's work 'Casual Scavenging' exhibited at an internationally recognised design festival, representing the city of Dundee.
- Shenzhen Design Award for Young Talents 2025 These awards are exclusively open to young designers from fellow UNESCO Creative Cities. Four professional designers, two student groups and five individual students from across Dundee were nominated. In addition, Dundee-based designer Linsey McIntosh joined the judging panel for this prize, representing the city of Dundee alongside representatives from Finland, Italy and China.

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Membership Monitoring Report

Quadrennial Cycle 2020–2024

City of Design

Dundee, United Kingdom

of Great Britain & Northern Ireland



Monitoring & Reporting

The UNESCO Creative Cities Network (UCCN) serves as an international laboratory of ideas and hub for innovative urban experiences, intended to capitalize on the full potential of culture and creativity for sustainable development at the local level.

Every four years, member cities are required to submit a report online, with the aim of:

- Demonstrating their steadfast commitment towards the implementation of the UCCN Mission Statement both at the local and international level;
- Renewing their engagement through the presentation of an action plan for the following four years;
- Obtaining insights into cities' achievements and lessons learnt, as well as the impact of the designation; and Building an information and knowledge pool to leverage local cultural policies and practices for the implementation of the 2030 Agenda and the MONDIACULT 2022 Declaration.

The UCCN Reporting Exercise helps to more effectively chart progress, showcase concrete achievements of the UCCN, highlight effective policies, strategies and partnerships and support the development and evidence-based formulation and implementation of new, evidence-based action plans. It also raises awareness of emerging issues regarding the role of culture and creativity in sustainable urban development.

Following the adoption of the MONDIACULT 2022 Declaration at the UNESCO World Conference on Cultural Policies and Sustainable Development in September 2022, which reaffirmed culture as a "global public good", the UCCN Reporting Exercise fosters the Network's commitment to supporting systemic anchoring of culture in public policies at the local level through strengthened engagement and mobilization of local stakeholders and partners.

The ideas and opinions expressed in the reports are those of the author; they are not necessarily those of UNESCO and do not commit the Organization. The designations employed and the presentation of material throughout these reports do not imply the expression of any opinion whatsoever on the part of UNESCO concerning the legal status of any country, territory, city or area or of its authorities, or concerning the delimitation of its frontiers or boundaries.



Almost 500 reports in total

submitted by member cities over the years



Over 200 reports submitted in 2024

as part of the first revised UCCN Reporting Exercise



Showcasing a variety of policies and initiatives

implemented at both local and international level



Illustrating the impact of culture and creativity

for sustainable urban development

UCCN MMR Report Dundee

Membership Monitoring Reports are reviewed and scored by UCCN peers in aligning fields.

Dundee's report was reviewed by fellow Cities of Design:

- Bangkok, Thailand
- Beijing, China Montreal, Canada

With consolidation completed by fellow City of Design:

Seoul, South Korea

The report is broken down into the following sections:

- Contribution to the UCCN's Global Management
- Major Initiatives Implemented
- Proposed Action Plan (2025-2028)
 Overall Evaluation

Scoring Key

| Poor | Fair | Good | Very Good | Excellent |
|------|------|------|-----------|-----------|
| 0-1 | 1-2 | 2-3 | 3-4 | 4-5 |



1. Contribution to the UCCN's Global Management

Main Observation

"Dundee has actively participated in the UNESCO Creative Cities of Design Network by attending the 2019 Annual Conference in Fabriano, providing financial support to UNESCO, and contributing to the assessment of new member applications in 2021 (Ashgabat, Chiang Rai, Covilha, Doha, George Town and Whanganui) as well as monitoring membership in 2022 (Dubai, Geelong, Graz). This highlights Dundee's commitment to strengthening the network and promoting global design initiatives."

- Bangkok

"Over the past four years, Dundee has actively participated in various activities of the UNESCO Creative Cities Network (UCCN), including attending annual meetings, hosting international conferences, and providing financial support to UNESCO. These contributions fully demonstrate Dundee's dedication to network governance."

- Beijing

"The City of Dundee is an active member of the design subnetwork. The city share actively its working plan, action and knowledge but also give multiple opportunities for other cities to collaborate."

- Montreal

Additional Comments

"Dundee, by actively participating in various activities of the UCCN and engaging in the organizational and management work of the COD, has not only enhanced its international influence but also contributed to the development of the network."

- Beijing

"The city of Dundee is one of the leading cities within the design subnetwork. Moreover, Dundee engage at the national level with cities of other cluster and thus contribute to the promotion ofcreative and cultural industries on a larger scale. The city is currently a co-coordinator of the design subnetwork and is playing a strong role in its development."



2. Major Initiatives Implemented

a. To what extent did the city led initiatives contribute to the Network's objectives?



To what extent did inter-city or joint city initiatives contribute to the Network's objectives?



c. List the city's comparative strengths, particularly in its creative field

"Dundee, as a UNESCO Creative City of Design, effectively utilizes its creative assets to promote cultural regeneration, community engagement, and economic growth. A key example is the pedestrianization of Union Street, which demonstrates how co-design enhances urban spaces and foster inclusivity. The city also fosters global partnerships, such as "Bilbao Design Week" and the "Cebu X Dundee Exchange," encouraging the sharing of knowledge in urban design and sustainability. Support for creative professionals is evident in initiatives like the Dundee Design Festival and the "Graphic Design Competition & Internship," which provide skill development and international exposure. Community-focused programs, such as "Remembering Together," address social challenges and promote healing during post-pandemic recovery. Additionally, the "UNESCO Scotland Trail" and "Hyper-Local" exhibitions integrate sustainable tourism with public education, highlighting the importance of design in everyday life and global connectivity. These initiatives solidify Dundee's leadership in creative, design-led development."

- Bangkok

"Dundee boasts significant advantages in the field of design, with a plethora of talented designers and design agencies providing robust support for the development of the city's creative industries."

- Beijing

"The initiative undertaken by the City of Dundee put a strong emphasis on the link between urban sustainability with desgin and creative. Locally, they engage in project that have a strong social and economic impact both on the design community and the population in general. At the national level, the stimulate the developpment on policy and promotion initiatives for the wider creative community. Finally, they undertook many city-to-city exchange intiative."

d. List the city's comparative weaknesses, particularly in its creative field; and explain how these could be improved

"The economic vulnerability of freelance creatives, exacerbated by the COVID-19 pandemic, highlights the necessity for stronger local funding mechanisms, such as grants or project subsidies, to ensure stability and foster innovation. Community engagement, while successful in some projects like "Remembering Together," could be more consistent in representing diverse demographics. Enhancing inclusivity across all creative initiatives is essential [...] Lastly, the absence of a unified national design strategy in Scotland limits broader impact. Advocating for such a framework could amplify Dundee's influence and support its creative sector."

e. Amongst the various policies/projects/initiatives implemented by the city, elaborate on one of the best or the most notable that the city has undertaken in the creative field

"Dundee's "Spaces for People – Union Street Dundee" project is a notable example of creative urban design. Developed as part of Scotland's COVID-19 recovery efforts, this co-design initiative transformed Union Street into a pedestrian-friendly zone. In collaboration with the Service Design Academy, Dundee City Council, and local stakeholders, the project engaged businesses, residents, and visitors in workshops to reimagine the space. Initially intended to be temporary, its success led to permanent pedestrianization,incorporating street art, outdoor seating, and designed space for physical distancing. This project revitalized the city center, demonstrated the role of participatory design in fostering community well-being, and strengthened Dundee's identity as a UNESCO City of Design, offering a model for urban renewal worldwide."

- Bangkok

- Bangkok

"Spaces for People-Union Street Dundee. In response to the Scottish Government's initiative to support businesses during the COVID-19 pandemic, this project transformed central streets into pedestrian zones, creating more space for people. Collaborating with citizens to design new streetscapes, the project demonstrated the power of design and successfully helped businesses reopen safely, thereby contributing to the city's economic recovery."

- Beijing

"Dundee have put forward numerous interesting initiative in response to the COVID-19 pandemic. The work on Union Street as both create a lasting impact on the urban fabric of the city and gave visibility to the designation through the use of a dedicated gatering spaces located in a vacant shop. Similarly, the work done the co-create spaces of remembrance for the people most affected by COVID-19 used design methodologies in order to let the people affected by covid to express there feeling and have a voice in the making of the memorial. Both projects, use the opportunity of the crisis to transform the city with urban sustainability objectives either environmental (lower car traffic and greenhousse gaz emissions) or social (inclusion of vulnerable communities)."



3. Proposed Action Plan

a. What is the overall quality of the activities planned in the proposed action plan?



b. To what extent are the planned activities relevant to the Network's objectives?



To what extent are the planned activities coherent with the city's cultural and creative potential, development challenges and opportunities, as well as its previous four-year action plan?



Additional Comments

"Dundee's proposed action plan supports the 2030 Agenda for Sustainable Development through creativity, community engagement, and sustainability. Initiatives such as "Spaces for People – Union Street" and "Remembering Together" align with SDG 11 by creating inclusive and resilient urban spaces. The Dundee Design Festival and "Hyper-Local" collaborations advance SDG 8 by fostering innovation and supporting creative industries. Educational programs, like the Graphic Design Competition & Internship, equip young professionals with essential skills. Sustainability is emphasized through plastic reuse workshops with Ahla Fawda, which promote SDG 12 through circular economies. Additionally, cultural initiatives such as Photo City and the UNESCO Scotland Trail support SDG 4 and SDG 13 by encouraging sustainable tourism and climate awareness."

- Bangkok

"The proposed action plan of Dundee is forward-looking and innovative, promising to inject new vitality into the city's creative industries."

- Beijing

"The City will continue its work to give a social perspective to design projects by the inclusion of various voices in the definition of design and the apprication of designed artefacts. Of particular interest is the Design Scotland initiative that aim to bring design and creativity at the policy level. Dundee also intend to continue to collaborate with other cities of the design subnetwork such as Cebu and Montréal in city-to-city projects or with multiple cities through event such as its Design Festival or exhibition."

4. Overall Evaluation

Comments & Recommendations

"Dundee's action plan demonstrates a strong commitment to maximizing its potential as a UNESCO Creative City of Design. The proposed initiatives are both innovative and impactful, aligning closely with the goals of the UNESCO Creative Cities Network and drawing upon Dundee's rich cultural and creative heritage. This plan stands out as a compelling example of how creativity and design can drive urban transformation, advance social inclusion, and foster international collaboration. By focusing on inclusivity, sustainability, and global engagement, Dundee reaffirms its dedication to its role within the UNESCO network. Addressing areas such as funding diversification and expanding community outreach would further enhance Dundee's position as a prominent creative hub and a global leader in sustainable, design-led development."

- Bangkok

"The city has demonstrated a high level of enthusiasm and innovation in its participation in the UNESCO Creative Cities Network (UCCN). At the local level, it has effectively promoted the development of its creative industries by implementing numerous high-quality projects that integrate the concept of design into all aspects of urban life. Looking ahead, it is recommended that the city continues to strengthen collaboration and exchanges with other member cities of the network to jointly explore more innovative development pathways. At the same time, it is hoped that the city will maintain its focus on addressing the opportunities and challenges in the creative field, contributing even more to the sustainable development of the city."

- Beijing

"Dundee is a strong voici withing the UCCN in general and the design subnetwork in particular. It also undertake many collaboration at the national level. By doing so, it City of Dundee shows the great power of city networks."





Consolidation by Seoul, South Korea

Summary

"Dundee's action plan focuses on inclusivity, sustainability, and global engagement, aligning with UNESCO Creative Cities Network goals. The city aims to drive urban transformation through design, social inclusion, and international collaboration. Moving forward, Dundee should diversify funding, expand community outreach, and strengthen collaboration with other UCCN cities to explore innovative development pathways and contribute to sustainable urban growth. The city's active national and international collaborations highlight the power of city networks in promoting sustainable development."

- Seoul

Overall Score of Fellow Cities of Design

1. Dundee, Scotland - 4.6
Bandung, Indonesia - 4.6
Kaunas, Lithuania - 4.6

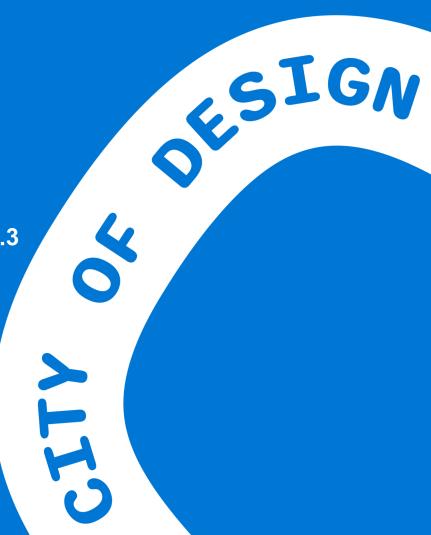
2. Hanoi, Vietnam - 4
Cebu, Philippines - 4
Detroit, USA - 4
Asahikawa, Japan - 4

3. Bangkok, Thailand- 3.6 Curitiba, Brazil - 3.6

4. Fortaleza, Brazil - 3

5. Muharraq, Bahrain - 2.6

6. San José, Costa Rica - 2.3







Dundee Design Festival

MICHELIN SCOTLAND **INNOVATION PARC**

2024 EVENT REPORT













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ABOUT DUNDEE DESIGN FESTIVAL 2024

The 5th edition of Dundee Design Festival was held in a vast warehouse on the iconic former Michelin Tyre Factory site.

The festival, delivered by UNESCO City of Design Dundee and celebrating the city's 10th anniversary as a design city was the biggest yet. 10,701 visitors experienced the work of 208 designers, makers and dreamers working across furniture, interiors, jewellery, homewares, craft, graphics, textiles and apparel.

The festival's 2024 Creative Director Dr Stacey Hunter developed the theme of MULTIPLICITY, to show the variety of design ideas, people, events and objects that were on display at the festival. The immersive and interactive 7-day programme included installations, exhibitions, talks and events profiling Scotland's contemporary design scene alongside international work from across the global UNESCO Cities of Design network.

The festival partners were essential in delivering the scale and ambition of this event. As a centre for innovation and sustainability, Michelin Scotland Innovation Parc (MSIP) supported the festival to create one of the world's most sustainable design festivals.

Powered by clean and renewable energy, and with the support of design businesses from across Scotland gifting and loaning infrastructure and materials the festival smashed its sustainability targets using less than 15% of new materials.







At the heart of Dundee Design Festival are Scottish designers. As a UNESCO City of Design, we believe in the power of design as a positive force in the world. Creative, problem solving and beautiful, the festival showcased the work of 208 designers from Dundee, across Scotland and around the world.

The festival aimed to raise the profile of Scottish design with the public and introduce the public to the many different types of design. It's fair to say that there has been no other opportunity to see as wide a variety of Scottish design all under one roof in the last 15 years.

It was important that Dundee Design Festival was a place where Scottish designers could gather, meet each other and share their work. Designers Day kicked off with an industry networking breakfast for people working across design fields. The day's programme was packed with main stage and pop-up talks, workshops and of course a party to celebrate Scotland's thriving design sector.

















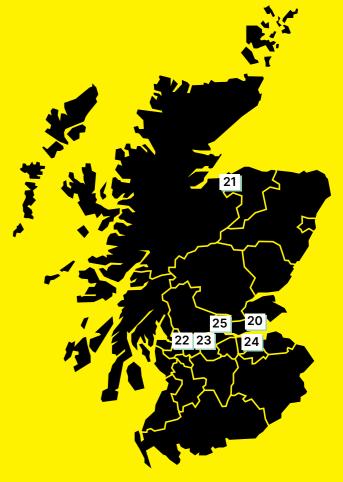


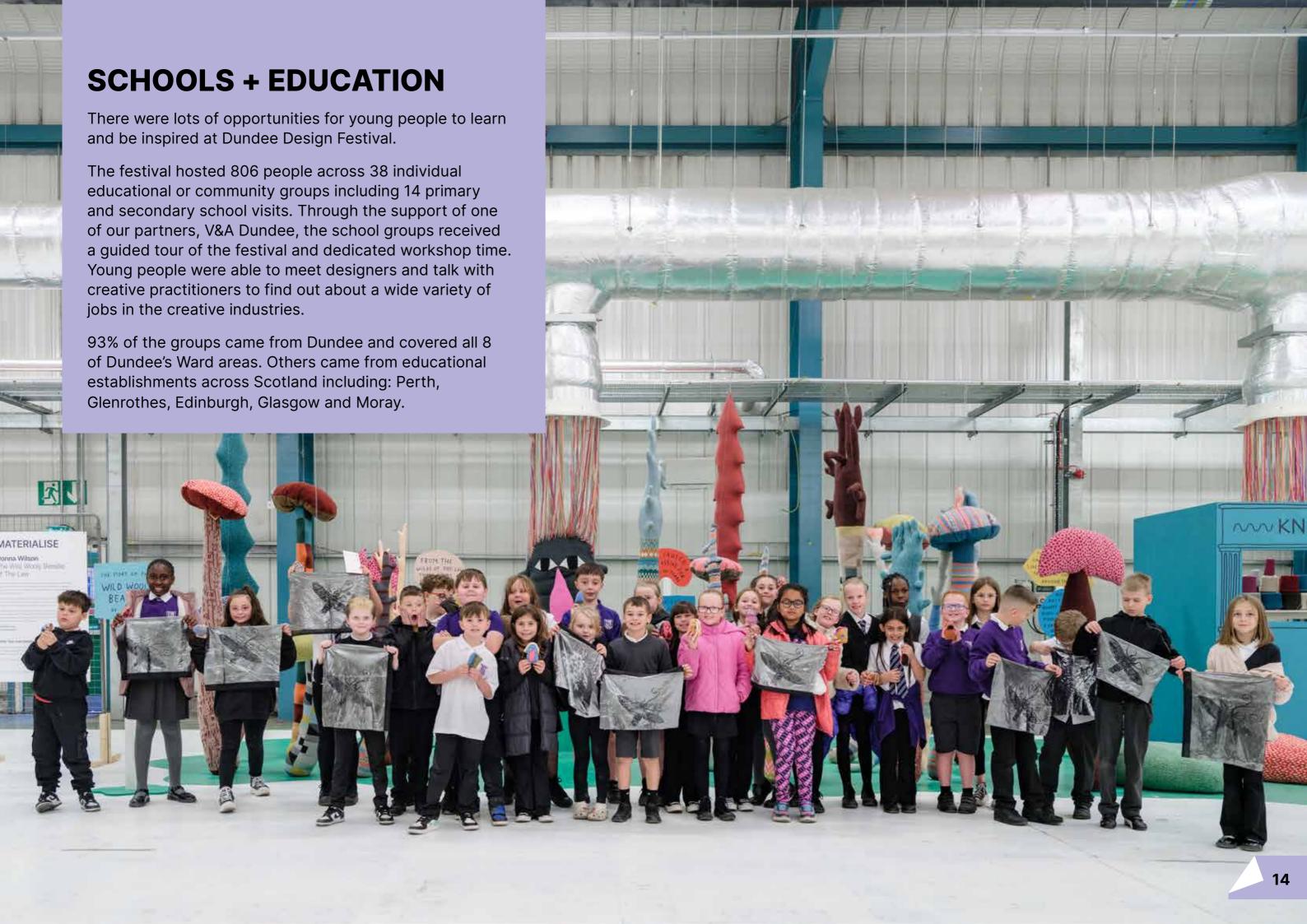
COMMUNITY ENGAGEMENT

- 1 _Duncan of Jordanstone College of Art and Design
- 2 _ACES (Access to Creative Education in Scotland)
- 3 _Rosebank Primary School
- 4 _Front Lounge
- 5 _Rowantree Primary School
- 6 _Craigie High School
- 7 _Rocksolid
- 8 _CLD East Youth Team
- 9 _Fintry Primary School

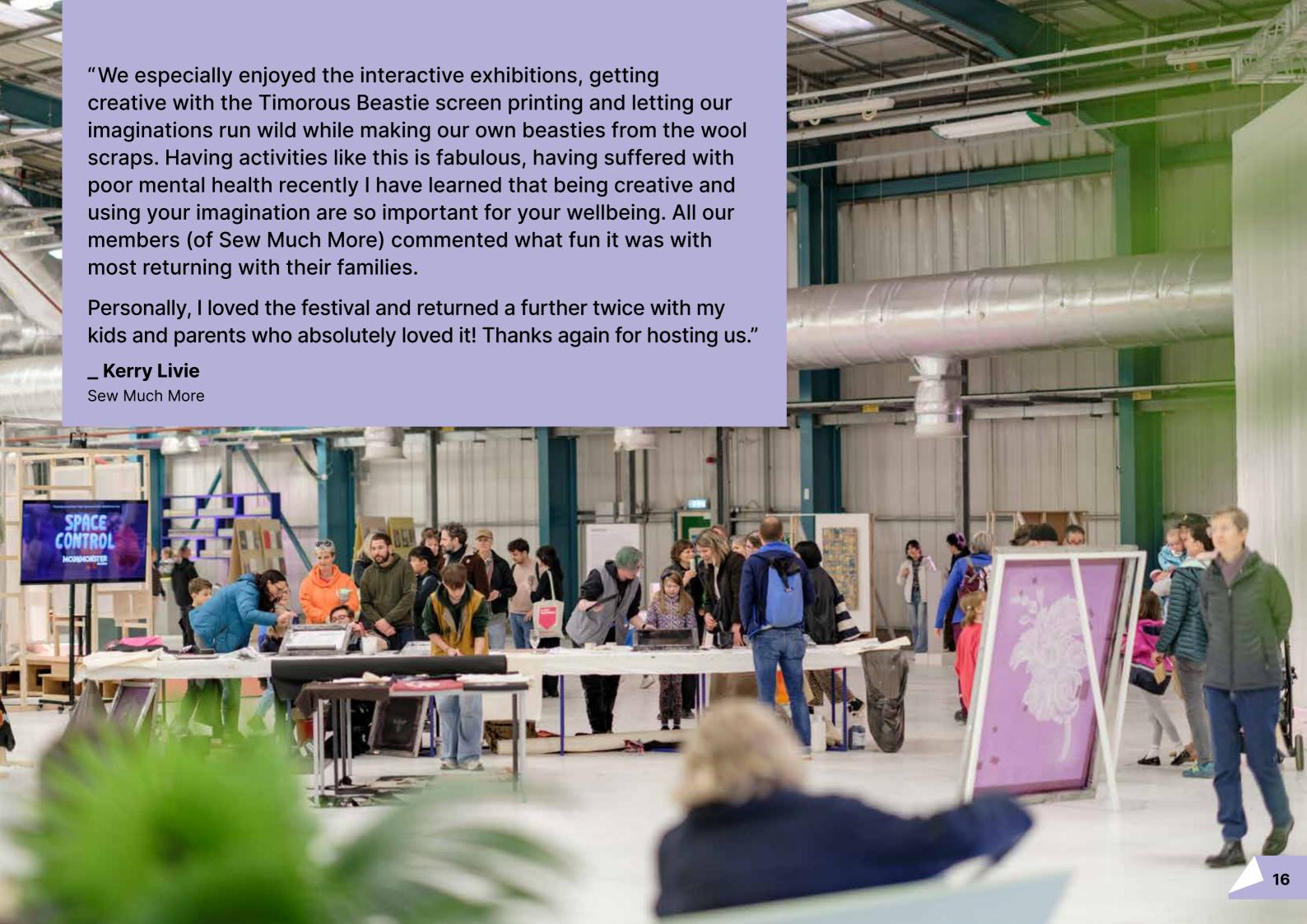
- 10 _Braeview Academy
- 11 _Downfield Primary School
- 12 _Glebelands Primary School
- 13 _Abertay University
- 14 _Sew Much More
- 15 _49th Dundee Beavers
- 16 _Monifieth High School
- 17 _St John's RC High School
- 18 _Morgan Academy

- 19 _St Mary's RC Primary School
- 20 _Glenrothes High School
- 21 _Glasgow School of Art, Moray
- 22 _Glasgow School of Art
- 23 _City of Glasgow College
- 24 _Edinburgh College of Art
- 25 _Creative Catalyst, Perth











Letters to the editor

Pride in our city's design credentials

Sir, – I had the pleasure of attending the Dundee Design Festival at the Michelin Innovation Parc with pupils from Rowantree Primary School in Dundee.

It was an amazing,

interactive experience for our pupils.

They were involved in workshops with Timorous Beasties and the Knit Shop.

They witnessed performance art and discovered the breadth of Scottish design talent. It was an inspiring and fun event.

I would like to thank Kirsten Wallace from the V&A for her generous support.

The warmth of welcome we received from the designers and volunteers was exemplary.

We should be proud of the fact that Dundee is a Unesco City of Design.

Douglas Millar. Rowantree Primary School, Dundee. w Travel Ad able Camp







10,701 people visited the festival – a 30% increase on the previous year.*

Our visitor survey results revealed that 41% of visitors came from Dundee, 55% from the rest of Scotland, 2% of the rest of the UK and 2% were international visitors. Visitors from outwith Dundee increased by 31% on the previous year.*

Two-thirds of visitors worked or studied in a field of design demonstrating that the quality of the festival's programme attracts professionals as well as general interest visitors.

95% of visitors rated their trip to the festival as Good or Very Good. Visitors particularly enjoyed the large venue where they could see so much Scottish design talent in one place, being able to get hands on with design, and meeting designers.

Many visitors made specific mention of how welcoming, helpful and knowledgeable the volunteers were.

* comparable data from 2019 due to impact of Covid-19 on visitors to the 2021 festival.



LOTS OF SPACE TO WALK ROUND WITH AMROACH. ABLE STAFF! VOLS

International!
Bundles of
Ideas
Hack you!

Russel-50
friendly at
"Book Ends"
Jennifer @
Gray's Idea
Nadine

VARIETY OF ELISTAINABLE BUILDING HATERIALS

HOW TO SCREEN PRINT

WORK DE SHOPS Screenprinding CCO FUN Materials' N!

ALL OF IT I really love the sandwhite sandwiche talbe.

ALL SPETS NEW THINKS So much amazing a opening + tolowing le experi

INTERACTIVE STUFF WARIETY OF
DESIGNS, IDEAS
PRODUCTS &
TALENTS!

The layour was fill it room.
The interactive elements.

PIXEL STREET.

Design is becoming more systain able! Inspiringly so!

The space/s.
The sustainable products

BLOPHILIA

REFRESHING TO SEE DESIGN AND CRAFT-MANSHIP AUVE AND WELL IN SCOTLAND

FAR MORE
LEARNED HERE
THAN A SK, P
ROUND IKEA

How eco a house could really be so many substainable materials.

LOADS OF THINGS LOTS OF AMAZING STUFF

Friendly helpful volunteers The Big Sawuch

The wiety of sustainable represent "So lovely to see whole families enjoying making wee monsters, screen-printing & getting chatting to complete strangers... I loved it so much I took my family back & wish I could've gone every single day as there was so much to see & do."

_ Visitor

Dundee Design Festival 2024

FUNDRAISING

Delivering a free public festival requires the generosity of many partners and sponsors who give both financial and in-kind support.

The 2024 festival was well supported by the public sector through Creative Scotland and EventScotland. It also benefited from the UK Shared Prosperity Fund through Dundee City Council and a grant from Northwood Charitable Trust.

The festival would not have been possible without the in-kind support of partners and the host venue, MSIP. Strong partnership working developed by the UNESCO City of Design Dundee team generated an in-kind equivalent of £314,700 to the festival. The most significant contributions were made through re-purposing V&A Dundee exhibition infrastructure and by MSIP hosting the festival, provide operational support and preparing the warehouse spaces.

Abertay University with Adobe and Goethe-Institut supported international participation of designers and The University of Dundee produced the exhibition of student Graphic Design work.

Sponsorship by design companies was key to delivering the festival. Long time supporters of Dundee Design Festival, G. F Smith gifted Colorplan paper for the production of the festival zines.

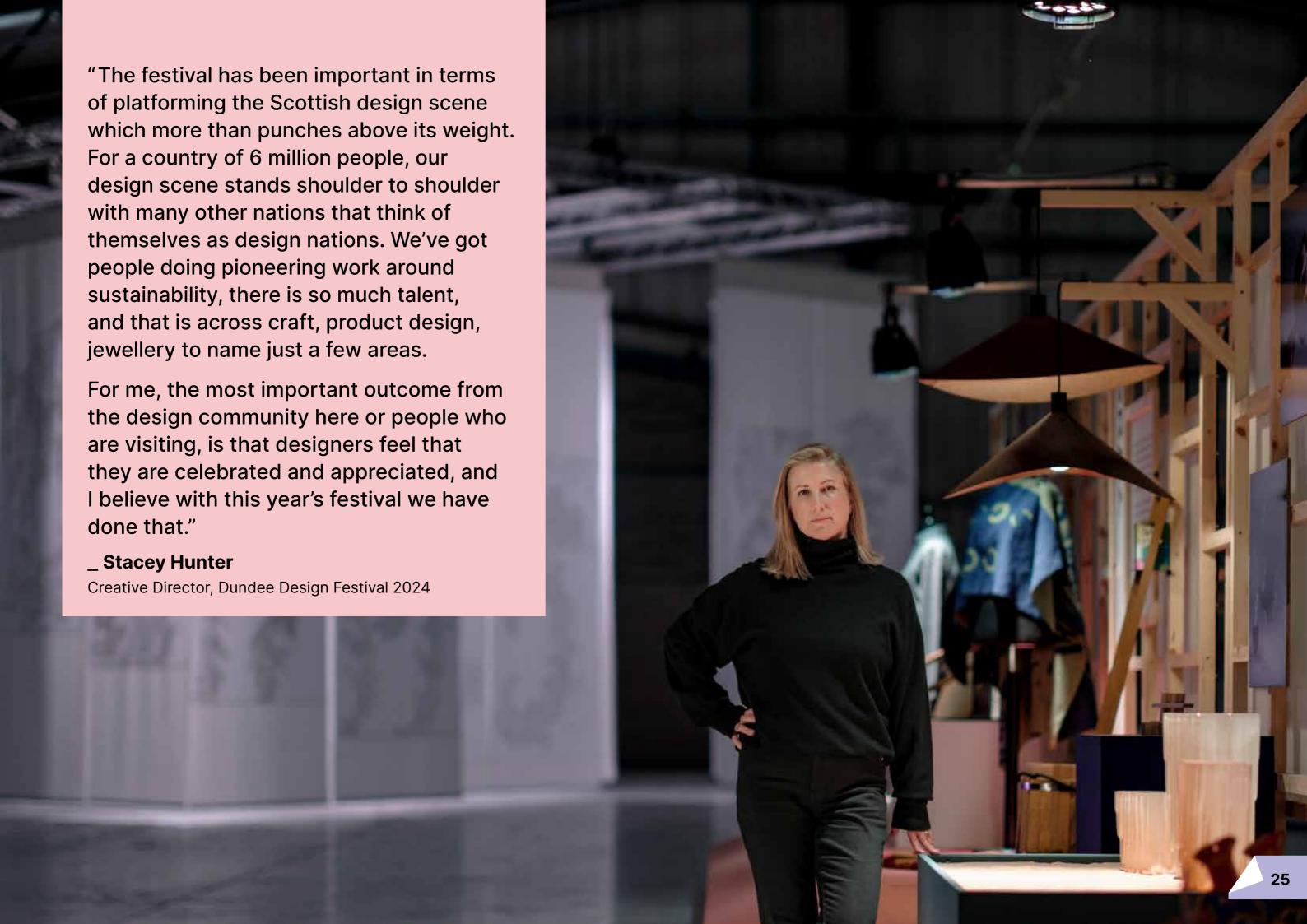
Scottish companies LD Seating, MYB Textiles, Bard, Discovery Stone, No Rules Wallpaper, Mirrl, Satelliet Furniture and Craig & Rose Paint all made financial or in-kind donations to the festival.

Local construction companies MG Webster and Tayside Contracts supported the festival with some of the more practical items – like fencing! And innovators in high performance clay blocks, JUWO Evolved SmartWall Ltd donated the beautiful blocks which made the festival plinths.

Testament to the collaborative and supportive nature of the design sector in Scotland, many of the more established designers and design studios waived their participation fee which allowed the festival to support more emerging designers to take part.







PARTICIPATING DESIGNERS

13&9 Design for Wever & Ducré Adam Johnston AdesignStorie Aerosol Aerre Design Aichi Dobby Akiko Matsuda **Andrew Miller** Anita Sarkezi Antrei Harikainen ardi-ko with Silvia Ceñal **Arra Textiles** Astrid Weigel **Aubin Stewart Avmeric Renoud** Billie Angel **Biome Collective** Bit Loom Games **Brown Office** Caitlin Dolan Camillo Atlas Caralarga Carhartt Carys Murphy

Ciara Isabel Neufeldt
Clara Weale
Clare Morris
CLIMAVORE
Cucuri
David Keating & Sam Prentice; Sonos

David Lemm

Donna Wilson

Dr Laura Herman

Dr Martin Zeilinger

Dr Sarah Cook

Emer Tumilty and Martin Campbell

Eve Eunson Florian Kalcher Florin Studio Frances Priest Frances Ross

Fraser Muggeridge Future Practical

G.F Smith

Gabriella Bennett Gabriella Marchella

Gan Xialin
Huang Min
Chen Huan
Qin Yidan
Li Guangling

Gilles Vancoillie at Moon Monster

Studios

Granite + Smoke (Lindsey Hesketh

+ Claire Canning)
Granstudio
GRAS

Half Year Studio
Hannah Sabapathy

HEFT STUDIO

Hestia Design Studio

Hope for Flowers by Tracy Reese

House of Yves
Hugo Macdonald
ieva jankovska
Iseabal Hendry
Islay Spalding

Jack Brindley - Pavilion Pavilion

Jakob Glasner James Rigler

Jamie O'Donnell – Muirhead High Performance Leather

Jeni Allison Jennifer Gray Jo-AMI

Jon Christie

Jose Real Joseph Donald

Josu Quijano with Muka Design Lab

Juli Bolaños-Durman

Justine Watt

Kaneko Optical Co. Kate Scarlet Harvey

Kate Trouw

Katherine Anne Rose Katie New Jeweller

Katy West Kerianne Quick KerrieALDO Kirsty Black

Klaus Kempenaars of xSite

Kristian Varano
Kristin Beeler
Laura Lightbody
Laura Welsh
Lauren Morsley
Leigh Bagley
Lina Schwarzenberg

Linsey McIntosh & Gary Kennedy Louise Forbes & Susan Younger

(TWIG)

Louise Forbes Design

Maeve Redmond

Man Pins
Marc Sweeney

Margo Graham & Sherry Campbell;

MYB Textiles Marie Bruhat Markus Well

Martin Breuer-Bono

Martin Campbell / M'eudail M'eudail

Mirrl

Mistry Designs

Moosh by Gregor Whyte

MULGREW

Nicholas Denney Studio

Nick Ross

No Rules Wallpaper

O-lab
OSOCU

Pau Stephens
Pewabic
ploterre

Proyecto Hemen

Purfi
Rebel Nell
Rekha Maker
Rhona Jack
Rick Rossenham

RISOTTO
Rodrigo Oñate
RUTH LAIRD
Ruth Mae Martin

SANBOU Sandra Wilson Satellliet Furniture Sebastian Schmieg SHY Design Studio

Simon Harlow + Mirrl Ltd

Slancha Studio

Soorin Shin

Stefanie Ying Lin Cheong

Steven Blench STUDIO NIRO

Studio Ordinary; Graham Pullin, Fin Tams-Gray, Katie Brown

Studio Sam Buckley

STUDIO VANS Susie Redman

suzusan

The Knit Shop

Third Man Pressing
Timorous Beasties

Tradere Verilin

Vincent Sheppard

Viv Lee

Wang Xiaoliang

Wobbly Digital by Soorin Shin Xishi Cultural and Creative

Yellow Broom
Yimou Huang
Zephyr Liddell
Zhou Qiong

PARTNERSHIPS

The Team

CREATIVE DIRECTOR

Dr Stacey Hunter

FESTIVAL LEAD

Annie Marrs

PROJECT COORDINATORS

Kirsten Wallace Lizzie Day

EXHIBITION INSTALLATION TEAM

Louise Forbes, Lead Martin Smith Camillo Feuchter Marc Johnston Adam Oswald

SOCIAL MEDIA COORDINATOR

Sarah Gillespie

PR

Owen O'Leary Lok Pui Lo, Assistant

MARKETING

Audiences & Media Team at V&A Dundee

PRODUCTION ASSISTANT & VOLUNTEER COORDINATOR

Calum Rennie

GRAPHIC DESIGN

Martin Baillie Studio Sophie O'Mullan

FESTIVAL PHOTOGRAPHER

Grant Anderson

RETAIL MANAGER

Mairi Laird

AV & LIGHTING

Grey Events Emma Jones, Lighting Advice

Partners





















Media Partners

Transport Partner











Dundee Design Festival is a UNESCO City of Design Dundee project. UNESCO City of Design Dundee is hosted by V&A Dundee and supported by city partners: Abertay University, Creative Dundee, Dundee City Council, Leisure & Culture Dundee, University of Dundee and V&A Dundee.

Supporters

G . F SMITH

















SONOS



Archilink **Art Night Dundee** Bard

Bryce McKenzie

Craig & Rose **Crown Decorating Centres**

Denfind Stone Designworks

Discovery Stone

Dundee Carpet Discount Store Dundee Heritage Trust

Halley Stevensons Industrial Services

Johnstones Decorator Centre

Juwo Smart Wall Martin Baillie Studio MG Webster Builders Newspaper Club RISOTTO

Reuben Paris Satelliet

SSEAMS

Tayside Contracts Tea Green Events Winter & Simpson

Workhaus Yalla Riso

The DDF Team would like to personally thank:

Kirsty Hassard for costume assistance, Gill, Isabelle & Carlene at MSIP, and you too Amy – good luck!
Claire Dow and Rebecca Rogers. The MSIP Security team Scott, Derek, Rab, Stevie, Vince, Elliot, Claire and Neil. Thanks to John for the plug! Chris Keatch video extraordinaire.

Allan & Gary at Stewart Ramsay Fire Protection. Bob and the RA's at Central Library for looking after all our boxes. Vicky, Jeanette and Lorraine at LACD for raising the PO's and to Joe for helping us navigate the finance system.

U-Neek, Colin Raeburn and Dave Wood at DJCAD, Jen Hunter, Reuben Paris and Charles Fraser-Hopewell. All our colleagues at V&A Dundee including Chris Wilson; Tara Wainwright; Jennie Patterson; Jules & Amy; Mark & Shaun; Barry, Neil & Security (no more deliveries we promise).

And finally our family and friends for putting up with the late nights, takeaways, looking after the kids (and pets!) and us endlessly being on WhatsApp, chattering about big ideas, calling in all sorts of favours and bragging about the amount of steps we've done before it's even 9am. We couldn't have done it without your guidance, kindness, love and support.





APPENDIX 5



Integrated Impact Assessment

Committee Report Number: 316-2025

Document Title: Dundee's UNESCO City of Design Designation

Document Type: Service

Description:

This report updates elected members on the evaluation of Dundee's Quadrennial Membership Monitoring Report 2020-2024 to UNESCO and provides an overview of the proposed strategic priorities and action plan of Dundee's UNESCO City of Design designation for the period 2026-2029. It seeks approval for the proposed annual contribution from Dundee City Council for a further 3-year period.

Intended Outcome:

It is recommended that the Committee:

Notes the content of this report and appendices.

Notes the evaluation of Dundee's Quadrennial Membership Monitoring Report 2020-2024 as †Excellent' scoring 4.6 of 5.

Agrees an annual contribution of £60,000 for the next 3 years as its contribution to staffing which secures the future of the UNESCO designation and supports the delivery of the 2026-2029 Action Plan for the City of Dundee.

Period Covered: 27/10/2025 to 31/03/2026

Monitoring:

The UNESCO Team will submit quarterly reports to the Leisure & Culture Dundee Board for review and monitoring purposes.

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Equality, Diversity and Human Rights

Impacts & Implications

| Age: Positive |
|---|
| The continued funding contribution to the UNESCO designation will support future programming in which young people can participate. |
| Disability: Not Known |
| Evidence is not available. |
| Gender Reassignment: Not Known |
| Evidence is not available. |
| Marriage & Civil Partnership: No Impact |
| Pregenancy & Maternity: No Impact |
| Race / Ethnicity: Not Known |
| Evidence is not available. |
| Religion or Belief: No Impact |
| Sex: No Impact |
| Sexual Orientation: Positive |
| Partnership work with key bodies results in programming which supports the participation of people in relation to sexual orientation. |
| Are any Human Rights not covered by the Equalities questions above impacted by this report? |
| No |
| Fairness & Poverty |

Geographic Impacts & Implications

| Lochee: | Not Known |
|-------------|-----------|
| Coldside: | Not Known |
| Maryfield: | Not Known |
| North East: | Not Known |
| East End: | Not Known |
| The Ferry: | Not Known |
| West End: | Not Known |

Not Known

Household Group Impacts and Implications

Looked After Children & Care Leavers: Not Known

Strathmartine:

Household Group Impacts and Implications

At this stage the proposed programming for 2026/27 has not been finalised and whilst it is anticipated that some projects will be targeted specifically, at this stage the impact is not known.

Carers: Not Known

At this stage the proposed programming for 2026/27 has not been finalised and whilst it is anticipated that some projects will be targeted specifically, at this stage the impact is not known.

Lone Parent Families: Not Known

At this stage the proposed programming for 2026/27 has not been finalised and whilst it is anticipated that some projects will be targeted specifically, at this stage the impact is not known.

Single Female Households with Children: Not Known

At this stage the proposed programming for 2026/27 has not been finalised and whilst it is anticipated that some projects will be targeted specifically, at this stage the impact is not known.

Greater number of children and/or young children: Not Known

At this stage the proposed programming for 2026/27 has not been finalised and whilst it is anticipated that some projects will be targeted specifically, at this stage the impact is not known.

Pensioners - single / couple: Not Known

At this stage the proposed programming for 2026/27 has not been finalised and whilst it is anticipated that some projects will be targeted specifically, at this stage the impact is not known.

Unskilled workers or unemployed: Not Known

At this stage the proposed programming for 2026/27 has not been finalised and whilst it is anticipated that some projects will be targeted specifically, at this stage the impact is not known.

Serious & enduring mental health problems: Not Known

At this stage the proposed programming for 2026/27 has not been finalised and whilst it is anticipated that some projects will be targeted specifically, at this stage the impact is not known.

Homeless: Not Known

At this stage the proposed programming for 2026/27 has not been finalised and whilst it is anticipated that some projects will be targeted specifically, at this stage the impact is not known.

Drug and/or alcohol problems: Not Known

At this stage the proposed programming for 2026/27 has not been finalised and whilst it is anticipated that some projects will be targeted specifically, at this stage the impact is not known.

Offenders & Ex-offenders: No Impact

Socio Economic Disadvantage Impacts & Implications

Employment Status: Not Known

At this stage the proposed programming for 2026/27 has not been finalised and whilst it is anticipated that some projects will be targeted specifically, at this stage the impact is not known.

Education & Skills: Positive

The UNESCO designation programmes include opportunities for skill development and learning design skills.

Income: Positive

The UNESCO designation programme is delivered as free at point of access to ensure accessibility.

Caring Responsibilities (including Childcare): No Impact

Socio Economic Disadvantage Impacts & Implications

Affordability and accessibility of services: Positive The UNESCO designation programme is delivered as free at point of access to ensure accessibility. Fuel Poverty: No Impact Cost of Living / Poverty Premium: No Impact Connectivity / Internet Access: No Impact Income / Benefit Advice / Income MaximisationNo Impact **Employment Opportunities: Positive** Activities delivered by the team provide work opportunities for freelance designers, design companies and people working across the design sector. Education: No Impact Health: No Impact Life Expectancy: No Impact Mental Health: Positive There is evidence to indicate that taking part in creative activities has a positive impact on mental health. Overweight / Obesity: No Impact Child Health: No Impact Neighbourhood Satisfaction: Positive Evidence from previous projects demonstrates increased civic pride. Transport: No Impact

Environment

Climate Change Impacts

Mitigating Greenhouse Gases: No Impact

Adapting to the effects of climate change: No Impact

Resource Use Impacts

Energy efficiency & consumption: No Impact

Prevention, reduction, re-use, recovery or recycling of waste: Positive

The ethos of UNESCO programming is to have minimum impact on the environment by preventing waste and centering re-use and recycling principles.

Sustainable Procurement: Positive

The team ensures that projects and activities are linked with sustainable development.

Transport Impacts

Accessible transport provision: No Impact

Sustainable modes of transport: No Impact

Natural Environment Impacts

Air, land & water quality: No Impact

Biodiversity: Not Known

Proposed future projects include aspects of biodiversity, but at this stage they are still to be confirmed.

Open & green spaces: Not Known

Proposed future projects include improvements to open and green spaces, but at this stage they are still to be confirmed.

Built Environment Impacts

Built Heritage: No Impact

Housing: No Impact

Is the proposal subject to a Strategic Environmental Assessment (SEA)?

No further action is required as it does not qualify as a Plan, Programme or Strategy as defined by the Environment Assessment (Scotland) Act 2005.

Corporate Risk

Corporate Risk Impacts

Political Reputational Risk: Positive

The consequences of continuing to contribute to the funding of the UNESCO City of Design designation ensures that the city retains its status and there is no negative reputational damage. No city has ever lost UNESCO Creative City status therefore the impact of this would be significant.

Economic/Financial Sustainability / Security & Equipment: No Impact

Social Impact / Safety of Staff & Clients: No Impact

Technological / Business or Service Interruption: No Impact

Environmental: No Impact

Legal / Statutory Obligations: Positive

Agreement of continued funding would ensure that the Council adheres to the mandatory requirements of holding a UNESCO Creative City designation.

Organisational / Staffing & Competence: No Impact

Corporate Risk Implications & Mitigation:

The risk implications associated with the subject matter of this report are "business as normal" risks and any increase to the level of risk to the Council is minimal. This is due either to the risk being inherently low or as a result of the risk being transferred in full or in part to another party on a fair and equitable basis. The subject matter is routine and has happened many times before without significant impact.