

REPORT TO: ECONOMIC DEVELOPMENT COMMITTEE - 9TH JUNE 2003
REPORT ON: CELTIC FILM AND TELEVISION FESTIVAL
REPORT BY: DIRECTOR OF ECONOMIC DEVELOPMENT
REPORT NO.: 362-2003

1 PURPOSE OF REPORT

- 1.1 This report outlines the proposal for Dundee to put forward a bid to host the 25th Celtic Film and Television Festival (CFTF). The CFTF is a 4-day industry event held annually in rotation between Scotland, Ireland, Wales, Cornwall and Brittany. The festival offers the prestige of an important creative industries event, an international flavour and an opportunity to underline Dundee's development strategies in these areas. Alongside the industry aspects of the Festival the organisers also encourage a strong public element within the programme.

2 RECOMMENDATIONS

- 2.1 It is recommended that the Committee: -
- 2.2 Notes that hosting the festival would link to current economic and cultural strategies for promoting the creative industries in this area.
- 2.3 Agrees that Dundee City Council submits a bid to host the festival and contributes some core funding.

3 FINANCIAL IMPLICATIONS

- 3.1 The festival is timetabled for the 31 March - 3 April 2004. The total cost of operating the festival is estimated at between £260,000 - £300,000. The majority of the costs of the festival are met from ongoing private sponsorship with the remainder to come from local partners.
- 3.2 Local partners for the project have been identified and a funding package valued at £76,500 has been identified. This includes a net financial contribution from local partners of £61,000 and in kind support of £15,500.
- 3.3 Dundee City Council's contribution can be accommodated in the Economic Development budget for 2003/04 and 2004/5.
- 3.4 Anticipated contributions are as follows:
- | | |
|-----------------------------|---------|
| Dundee City Council | £ 9,000 |
| Scottish Enterprise Tayside | £13,000 |
| City of Discovery Campaign | £20,000 |
| Matched ERDF | £19,000 |
| Total | £61,000 |
- 3.5 Dundee City Council will act as lead partner.

4 LOCAL AGENDA 21 IMPLICATIONS

- 4.1 None.

5 EQUAL OPPORTUNITIES IMPLICATIONS

- 5.1 None.

6 **REPORT**

- 6.1 The Celtic Film and Television Festival will celebrate its 25th festival in 2004. The aims of the festival are:
- To promote and develop the audio-visual creative industries in the Celtic countries and regions;
 - To provide an international forum for discussion and contact;
 - To recognise and reward quality, originality and achievement in audio-visual production;
 - To celebrate and promote the cultures and languages of the Celtic countries and regions on screen and in broadcasting.
- 6.2 Sixteen broadcasters and film agencies throughout the Celtic countries and regions support the CFTF.
- 6.3 A key objective of the CFTF is to involve the local community in the Festival's Event where this is appropriate.
- 6.4 Bringing the festival to Dundee will provide a valuable opportunity for networking and business development for those locally involved in the cultural and creative sector. Speakers are of a high calibre and come from industry and/or cultural backgrounds.
- 6.5 The economic benefits of hosting the festival in Dundee are estimated as follows:-
- 500 delegates congregate in Dundee to discuss the film, broadcasting and new media industries over 4 days;
 - 2,000 bed nights anticipated;
 - £500,000 spend to benefit the local economy.
- 6.6 It intended that the programme for the festival for 2004 will include key elements which will enable Dundee to showcase its particular strengths in the creative industries sector.

7 **CONSULTATIONS**

- 7.1 The Chief Executive and the Directors of Finance, Leisure and Arts and Support Services have been consulted during the preparation of this report.

8 **BACKGROUND PAPERS**

- 8.1 No background papers, as defined in Section 50D of the Local Government (Scotland) Act 1973 (other than any containing confidential or exempt information) were relied on to any material extent in preparing the above report.

DOUGLAS A A GRIMMOND

DIRECTOR OF ECONOMIC DEVELOPMENT DATE: 2ND JUNE 2003