REPORT TO: ARTS & HERITAGE COMMITTEE - 19 FEBRUARY 2001

REPORT ON: ARTS AND HERITAGE ACTION PLAN 2001-2002

REPORT BY: DIRECTOR OF ARTS AND HERITAGE

REPORT NO: 53-2001

1.0 PURPOSE OF REPORT

1.1 To outline the department's key aims and objectives and associated Action Plan for 2001-2002.

2.0 RECOMMENDATIONS

It is recommended that Committee:-

- 2.1 Agrees the core departmental aims and objectives outlined in section 6.1.
- 2.2 Agrees the Arts and Heritage Action Plan for 2001-2002 as detailed in Appendix 1.

3.0 FINANCIAL IMPLICATIONS

3.1 The costs of implementation of the Action Plan can be contained within the Arts and Heritage Department's 2001-2002 Revenue Budget.

4.0 LOCAL AGENDA 21 IMPLICATIONS

4.1 The implementation of the Arts and Heritage Department's 2001-2002 will have a positive impact on many of the Local Agenda 21 key themes including:- ensuring opportunities for culture, leisure and recreation are readily available to all; local needs are met locally; and access to facilities, services, goods and people is not achieved at the expense of the environment and are accessible to all.

5.0 EQUAL OPPORTUNITIES IMPLICATIONS

5.1 The implementation of the 2001-2002 Action Plan will have a positive impact on equality of opportunity and is consistent with the Council's Equal Opportunities Policy.

6.0 MAIN TEXT

6.1 <u>Aims and Objectives</u>

Following review and refinement of the Arts and Heritage Department's aims and objectives, with a view to providing a more focussed basis for the provision and development of cultural activity in the city, it is proposed that 3 key themes are adopted. The department will focus cultural activity in the city to achieve:-

Access and Participation

Encourage active citizenship and social justice through increasing access to and participation in the broadest range of cultural activities. A specific focus on children and young people and opportunities for life-long learning will be encouraged.

Excellence

Ensure standards of excellence in Dundee's cultural provision and manage and promote its efficient and effective delivery.

Economy and Regeneration

Contribute to the regeneration of the city's image and economy through the development of Dundee as a Cultural Centre of regional and national significance.

6.2 Workplan 2001-2002

The department has reviewed the wide range of cultural initiatives and activities, both as a direct provider and as an enabler, with a view to refocusing this activity to have maximum impact on the core aims of the department. An Action Plan is attached at Appendix 1.

7.0 CONSULTATION

7.1 The Chief Executive, Director of Support Services, Director of Finance and Director of Corporate Planning have been consulted on this report.

8.0 BACKGROUND PAPERS

None.

Director of Arts and Heritage	Date

Appendix 1 Departmental Workplan 2001/2002

\ppen	uix i				Departn	nental Wor	kpıan ∠∪∪	1/2002								
LEAD RESP	ACTIVITY/ PROJECT	2001 JANUARY	FEB	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER	JANUARY	FEBRUARY	MARCH
NC	1. McManus Public Programming	◆ —BR/	ANGWYN		Schools Competition Scottish Art							WSA Prohibition Celebration of Colour		RSW	RSW	
		McIN ⁻	TOSH PAT	Science	Celebration of November/Dec	of Colour whi	es and is linked to the nich will be shown in planned to winter programme servatory.									
JSY	2. McManus Development	Heritage Lottery Submission			AHA Review Implement- ation	ONWARDS- commence work on Phase 2										HLF Full Sub- mission
SP	3. Caird Hall	Review availability of SAC Funding	New Box Office	New Box Office Live	Catering Franchise Implemented										New Seating	Installation
RKB	4. Broughty Castle			Shop Upgrade	Easter Activities Coming to Our Senses	Catering & Summer Events Proposals	World Oceans Day		mer Activities & Autumn Gala Day Activities Programme Activities Christmas Activities to be themed to Celebration of Colour.		elebration of	Shop Redevelopment				
RKB	5. Mills Observatory	Improv	ements Pro	posals				Planetario	um Shows		Autumn Activities Pro- gramme	Celebration of Colour				
RKB	6. Changing Nature				Spring Flower Show/ Coming to Our Senses	Making Friends with the Environment	Parks	s and Gardens Events		Autumn Flower Show	<i>g.</i>					
JM	7. Camperdown House	Remedial Mai and Storage v		Hang Dining Room		ork for Summer Opening	Heritage Lottery Bid	Seas	onal Opening I	oy Friends						
EM	8. Accent	Review Accent Publication		Accent		Accent		Accent				Accent		Accent		
JM	9. SCRAN			Scran II Completion							McManus Online access to Scran					
EM	10. Marketing					Draft Marketing Plan			Marketing Plan Agreed							
PR	11. Developing Education/ Access/Inclusion /Social Justice	Community Learning Plan Community Inclusion			Through Coming to Our Senses Colouris			Community Plan/Anti-Poverty Strategy/Cultural Strategy Etc								
PR	12. SIPS Project				theme - new app	lication/Music Plus	s/ multi Art	i i iojeci								
GD	13. Local Cultural Strategy	Draft	Form Proj	Consultation	Draft 2	Publish Strategy	Implementati on Plan									
SG	14.Maximising Resources					Establish Fundraising Role		←	<u>Dev</u> el	op Programme of Funding Application	External ns					
JSY	15. Improving Facilities (Capital Plan)													BC/Mills Improve- ments	Caird Hal	l Seating
JM	16. Collections Conservation & Development	Relocate Faraday Street and Identify Collection Storage Requirements Computerisation Project Specification Agree timetable and funding Collection Storage Requirements Computerisation Project Specification Agree timetable and funding														

LEAD RESP	ACTIVITY/ PROJECT	2001 JANUARY	FEB	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER	JANUARY	FEBRUARY	MARCH
NC	17. Literature Development Words Project		- 1	Book Bus Refurbish Ment - City Wide Ready Events relating National Poetry Day	Co	ming to Our Senses Local Artists Review city wide provision within context of cultural strategy					National Poetry Day					
NC	18. Dance Development Dundee Dance Partnership		4	ocay Bay		Development of Dance Agency Review city wide provision within context of cultural strategy										
PR	19. Drama Development			Culmination of Rep Outreach Project	•	Development of New community Project to Rep Review city wide provision within context of cultural strategy						← Ong				
PR	20. Visual Arts Development			Visual Arts Pro- grammers Meeting	Visual Arts Awards	Art/Craft Links/SAC Applications	Artist's agency/ opportunities				Visual Arts Awards				McM External	Projects
RVG	21. Music Development	Jazz School	RSNO Communi	TMSA sty Song		Revie	w city wide provi	sion within cont	ext of cultural : Guitar Festival	strategy	Jazz Schools		RSNO Commission		ols/Soundbase rkshops	End Of Music Plus
	Music Plus		Alixing It Weekly Soundbase Workshops Funding Application Set up new organisation Set up new organisation Set up new organisation Workshops Application Workshops RSNO Community Works Music Plus 2 Set up Music Plus 2 Set up									·	Music Plus 2 Live			
SG	22. Staff Development	Training Plan Identified			Identify Additional Training And Development Resources		AHA Training Programme Commences									
JSY	23. IT Development	IT Bid									SCRAN Access at McManus			2002/2003 IT Bid		
SG	24. Performance Management	EFQM Self Assessment			Development Services Best Value Review	Design & Marketing Best Value Review	PI Collection	Bench- marking Pls Identified	Best Value Reviews 2001/2002 commence			EFQM Self Assessment			Audit Scotland	
SG	25. Cultural Quarter Development			Development Prospectus Produced			Events Progra including Anin Festival		Public Art Initiatives Plan		Pedestrian Linkage Proposals					
SG	26. Creative Industries Development					Incubator Project Proposal				Commercial Development						
SG	27. dundee.com			Appoint Project Manager			Phase 1 Live		On Line Ticketing				Fill Site Live			
GD	28. External Agency Development			wanager	Monitor Funding Agreement Outputs	New Funding Agreements 2001/2002	Whitehall Theatre Business Plan and Implementati on Proposals			1						