

**Report To:** Leisure & Arts Services Committee

**Report Title:** Golf Student Membership Report

**Report By:** Director of Leisure & Arts

**Report No:** 563-2002

**1 Purpose of Report**

To consider the introduction of a Student Golf Membership Card at Camperdown and Caird Park Golf Courses.

**2 Recommendations**

It is recommended that members agree to the introduction of a Student Golf Membership Card from September 2002, for Camperdown and Caird Park Golf Courses.

**3 Financial Implications**

The launch of a student membership card has the potential of providing additional income to the Leisure & Arts Department.

**4 Local Agenda 21 Implications**

The proposals contained within this report are consistent with Local Agenda 21 themes including providing opportunities for leisure.

**5 Equal Opportunity Implications**

The proposals contained within this report are consistent with our Equal Opportunities Policy.

**6 Main Text**

6.1 Dundee has a student population of approximately 34,000; comprising 16,000 in full time study and 18,000 in part-time study.

6.2 This report has come about as a result of a request from Dundee University to offer a form of Student Golf Membership Card to students of the University. Many of Dundee's students, particularly within the two Universities stay in the city but return home, often outwith Dundee, after term times.

6.3 The inflexibility of our current Membership Scheme means that Students are unlikely to take out a full year's Membership when they become available in April and then lose the best 3 or 4 months golf of the year during exams and whilst off home during the Summer.

6.4 It is proposed that a Student Golf Membership Card is introduced with the following conditions:-

- Valid 1 September till 31 May
- Priced at £95
- It will be a one off payment
- Sale of card to be made only upon production of valid student matriculation card.

6.5 Sale of Student Memberships will be promoted heavily at Student Sports Fairs at the start of term and through the existing golf societies in the Colleges and Universities and through other advertising channels best identified to reach the student market.

**7 Consultation**

The Chief Executive and Directors of Finance, Support Services and Corporate Planning have been consulted on and are in agreement with the contents of this report.

**8 Background Papers**

None

**9**      **Signature**.....  
Director of Leisure & Arts

**Date**.....