

DUNDEE CITY COUNCIL

REPORT TO: Leisure and Arts Services Committee – 20 October 2003

REPORT ON: Camperdown Wildlife Centre Signage

REPORT BY: Director of Leisure and Arts

REPORT NO: 687-2003

1.0 PURPOSE OF REPORT

1.1 To seek committee approval for the design, manufacture and erection of signage at Camperdown Wildlife Centre.

2.0 RECOMMENDATIONS

2.1 It is recommended that the committee approve Keillor Graphics, 290 High Street, Arbroath as the partnering contractor to design, manufacture and erect signage in Camperdown Wildlife Centre to the value of £30,000.

3.0 FINANCIAL IMPLICATIONS

3.1 The cost of £30,000 can be met from provision in the Leisure and Arts Department's Capital Budget for 2003/2004.

4.0 LOCAL AGENDA 21 IMPLICATIONS

4.1 All materials will be resourced from sustainable sources where possible.

5.0 EQUAL OPPORTUNITIES IMPLICATIONS

The improvement to the entrance and signage will assist in improving the access to Camperdown Wildlife Centre facilities and will take into consideration issues of disability access to information.

6.0 MAIN TEXT

6.1 Reference is made to Article I (c) of the Leisure and Arts Services Committee of 15 September 2003 where the committee approved the appointment of Keillor Graphics of Arbroath as the partnering contractor for the design, manufacture and erection of signage in Camperdown Country Park.

6.2 Keillor Graphics have already designed, manufactured and erected signage in Camperdown Wildlife Centre to a high standard of design competence as part of a trial to help develop the principles and style for this signage project.

6.3 The committee is recommended to appoint Keillor Graphics as the partnering contractor for the design, manufacture and erection of signage in Camperdown Wildlife Centre due to their previous acceptance both in terms of cost and quality for the signage partnering contract for Camperdown Country Park and also due to the high standard of the signage they have already produced in Camperdown Wildlife Centre.

6.4 The project is for the design, manufacture and erection of Enclosure signs, Directional

signage and general information signs. The Enclosure signs will conform to the regulations of the Zoo Licence and provide information on specific animals and their origins and habitat. The directional signs are to help visitors around the center and clarify the designation of the different areas of interest and animals. The general information signs including maps are for direction to amenities such as entrance, shop and toilets.

6.5 The project is being carried out under Dundee City Council's "Partnering Guidelines for Construction Work".

7.0 CONSULTATION

7.1 The Chief Executive, Depute Chief Executive (Finance) and Depute Chief Executive (Support Services) have been consulted on the contents of this report and are in agreement.

8.0 BACKGROUND PAPERS

8.1 Article I (c) of the Leisure and Arts Services Committee – 15 September 2003.

STEVE GRIMMOND
DIRECTOR OF LEISURE and ARTS
6 OCTOBER 2003