**BRAG Enterprises – New Enterprise Allowance Programme**

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| **Specialist Support for: Jobless residents in Dundee who are aiming to become self-employed** |
| **What are we doing and how are we doing it?** | The programme consists of an initial group workshop, and the clients come on to the programme for a maximum of 12 weeks to build up a Business Plan and some financial projections for their business. In these 12 weeks, there is one mandatory face to face meeting at the start, and then depending on the clients requirements we may meet a client face to face quite often, or it may be a lot of the work is done via phone and email. At our initial 1-1 meeting we will discuss with the client everything that we will need to get in place for them to go self-employed (HMRC registration, insurance, marketing plan, pricing etc.) and also give them details for various external organisations who can help them (Business Gateway, Enterprise Mentoring, E-Zone in Dundee etc)After the 12 weeks, the client is still given advice and support for the first year they’re trading self-employed, but no meetings are mandatory.  |
| **Who’s Eligible?** | Anyone who is unemployed and signing on at the Job Centre (predominately on Universal Credit, JSA or ESA, but also Income Support and other benefits) and wants to go self-employed. |
| **Target Audience:** | As above - clients need to be signing on at the Job Centre and have a business idea that they could develop to give them self-employed work for 16 hours plus a week. |
| **When can we apply?** | Office hours |
| **Where will it be held?** | The service is provided from our premises in Dundee; The Engine Room, West Marketgait, Dundee DD1 1NJ |
| **How do we refer?** | All clients must be referred via the Job Centre by their Job Centre adviser (Dundee, Perth, Blairgowrie, Arbroath, Montrose and Forfar). The referral is a two stage process, with each stage requiring two actions. Initially, the Job Centre adviser will phone Business Support at PeoplePlus (details below) and refer to the opportunity on the LMS/ WSP system to the Link Up Start Up Workshop (initial Group meeting) and if everything goes well they are then referred to the next stage with another phone call to Business Support and a referral to the next opportunity number on LMS/ WSP. |
| **Contact Details** | Name: Simon Reynolds, Enterprise AdviserTel: 07762996901Business Support at PeoplePlus can be contacted on 0800 681 6628 (Option 3)<http://bragenterpriseslimited.rit.org.uk/>  |
| **Stages Covered** | 1 |
| Additional Information |