

OUR VISION

Dundee will be a caring city which has tackled the root causes of poverty and delivered fairness in incomes, education and health.

Dundee will have a strong, creative, smart and sustainable city economy with jobs and opportunities for all.

Dundee will be a greener city, made up of strong communities where people feel empowered, safe and proud to live.

LIVING OUR VALUES

Be open and honest

Be fair and inclusive

Be innovative and transforming

Be constantly learning

REDUCE
child poverty and inequalities in incomes, education & health

OUR PRIORITIES

TACKLE
Climate Change and reach Net Zero carbon emissions by 2045

DESIGN
a Modern Council

BUILD
resilient and empowered communities

DELIVER
Inclusive Economic Growth (including Community Wealth Building)

OUR PRIORITY ACTIONS

- Reduce the cost of the school day
- Implement The Promise to care for Scotland's most vulnerable children.
- Increase the percentage of 16-19 year olds participating in education, employment or training
- Promote the uptake of concessionary travel for young people
- Monitor progress of the Local Child Poverty and Fairness Initiatives
- Expand our free early years education to all 1- and 2-year olds, starting with children from low income households
- Support the UN Convention on the Rights of the Child #MakItRight campaign
- Prioritise welfare support grants to children & families
- Maintain momentum in energy efficiency to reduce fuel poverty
- Deliver the Equalities Outcomes Plan 2021 - 2025

OUR PRIORITY ACTIONS

- Implement the long-term City Centre Investment Plan
- Continue to grow the number of jobs within Dundee Waterfront
- Maximise apprenticeship opportunities within the Council
- Enhance employment pathways for economically inactive and 16-19s
- Increase the percentage of care experienced young people in positive destinations
- Deliver an extensive community wealth building strategy
- Increase the number of start-ups and SMEs in the city and support their expansion
- Increase the percentage of Dundee City Council Procurement spent with Dundee based organisations
- Continue to raise the profile of the city through a range of marketing activities

OUR PRIORITY ACTIONS

- Provide further opportunities for pedestrianised areas, pocket-parks support empowered to develop biodiversity, local food growing and community spaces
- Deliver the action plan to reduce waste, and reuse or recycle more
- Deliver Scotland's first council-led green participatory budgeting initiative – Dundee Climate Fund
- Deliver the Low Emission Zone to improve air quality (LEZ)
- Develop and implement a Net Zero Transition Plan and Carbon Budget
- Develop a Local Area Energy Plan and Heat & Energy Efficiency Strategy
- Support the Scottish Government's plans to invest £500million nationally over the next 5 years to support walking, wheeling and cycling infrastructure
- Expand the rollout of 'safer school streets' initiative
- Embed a Cycle Network Plan within the Local Development Plan

OUR PRIORITY ACTIONS

- Work with Scottish Government on a Local Democracy Bill to further empower councils and local communities.
- Maximise participatory budgeting in all forms
- Increase community ownership of Council owned assets
- Support communities to be partners and leaders in each of the 8 Local Community Planning Partnerships
- Deliver Community Hubs for the City
- Invest a further £80+ million in new and improved schools (Western Gateway and East End Campus)
- Build affordable houses that meet community needs
- Help reanimate vacant places in the city centre and other retail areas
- Incorporate the 20 Minute Neighbourhood concept into the forthcoming the Local Development Plans

OUR PRIORITY ACTIONS

- Deliver options to balance the Council's budget each year
- Roll out a digital transformation programme
- Deliver a programme of service redesign reviews to embed the digital and community empowerment changes
- Roll out hybrid working across the Council
- Increase digital learning, teaching of new working methods and developing the skills of our employees
- Increase the uptake of modern and graduate apprenticeships

OUR OUTCOMES

INCREASE:

- school attendance and attainment by children and young people from SIMD1 and care experienced
- number of 16-19 year olds participating in positive destinations
- uptake of free school meals and bus travel
- investment & number of local jobs
- the number of SME start ups in the City
- the number of visitors to the city
- the proportion of council procurement spent locally
- the percentage of waste arising that's recycled
- the amount of cycling
- the number of Council and RSL homes completed each year
- the percentage of Council Budget decided on by participatory budgeting
- the number of applications for community asset transfer
- the number of council transactions that are digital self service
- the number of opportunities provided to young people to work for the Council (e.g. modern apprenticeships)

REDUCE:

- the Council's corporate carbon footprint
- the Council's energy consumption
- empty retail units
- antisocial Behaviour Complaints